John Daly: Why He Ducks Controversy

TV GUIDE

LOCAL PROGRAM LISTINGS
WEEK OF NOV. 26 - DEC. 2

15¢

Martha Raye

as we see it

In George Burns' new autobiography, "I Love Her, That's Why!" the comedian writes simply and with tongue in cheek of his struggle for success in show business. It's a funny, entertaining book, and a revealing look at what makes performers tick.

Generally, Burns confines his writing to stories about himself, about Gracie Allen, his favorite subject, and about their friends. Once, only once, does he venture into his philosophy of playing to an audience. That comes late in the book, when he and Gracie move into television.

"If we are successful," he writes, "it is because we don't play down to an audience—we don't believe in that. There has been foolish talk about audiences having an average 12-year-old mind; it just isn't true. They are older than anybody, and wiser. And what is more, every individual among them is a manager, because in this day of television he owns his own theater. The first thing an actor learns is to get along with the manager. He does well when he doesn't forget it."

We would like to see that paragraph engraved on the forehead of every network official, advertising executive, producer, director, writer and performer who has anything to do with television. We would like to see a law passed that would sentence any one of them who violated that philosophy to life as an all-night radio disc jockey in Vladivostok.

Whatever real progress television has made has come from men who realize that the only 12-year-old thinking in America is done by 12-year-olds; that the surest way to lose an audience is to talk down to it.

Sooner or later, as George Burns intimates, the audience will turn away from a program that does not respect its intelligence.

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TV Teletype*

NEW YORK Bob Stahl reports:

Now they're basing a giveaway show even on the political campaigns. A new weekly program is in the works, titled Presidential Sweepstakes, in which "fabulous prizes" will be awarded the first 10 home viewers who accurately forecast the Presidential and Vice Presidential nominees of both parties. Which network will carry the show has not been determined.

* * *

NBC to have the well-known Broadway director, GARSON KANIN, author of "Born Yesterday," produce two or three spectaculars . . . Network also seeking a news commentator whom it can build into one with the same stature and reputation as CBS' EDWARD R. MURROW.

* * *

STEVE ALLEN and the entire Tonight crew fly to Madrid for a weekend in January to cover a special Spanish festival. The film they shoot in Spain on a Sunday will be telecast on the show the following night . . . ARLENE FRANCIS and her Home crew, meanwhile, planning a trip to Florida to originate a complete program under water.

* * *

There's apparently a quiet tug-of-war going on behind-the-scenes between CBS and JACKIE GLEASON over Stage Show. CBS reportedly would like to try out another program in that Saturday night time period, while GLEASON feels Stage Show can be saved by booking bigger name guests.

* * *

"Wicked Lady," British movie scheduled for ABC's Famous Film Festival in January, is apparently too wicked for TV. The film failed to pass the network's continuity acceptance (censorship) department and will be replaced by one titled "White Corridors" . . . ABBOTT and COSTELLO make their first TV appearance in many months on The Ed Sullivan Show Dec. 4.

HOLLYWOOD Dan Jenkins reports:

With CBS apparently planning to go slow on color programming, NBC is pouring $6,000,000 into its Burbank plant for construction of a second color studio, three color-recording cameras for three-hour color kinescopes and gradual conversion of two conventional studios to color. A 13-story administration building also on the agenda. Network now looks forward to 80 hours of colorcasting a month by next fall--double the present total.

* * *

IMOGENE COCA now set for a MAX LIEBMAN spectacular early in February, the script to be based on a broad satire of TV. She also may do "Happy Birthday" as a Producers' Showcase entry later in the season.

**Trade-mark, Teletype Corp.*

Continued on Inside Back Cover

Martha Raye In Focus

What Happened When She Posed For Some Not-So-Still Photographs

Martha Raye sat in the artificial light of the photographer's studio. Around her, crouching like acolytes before some priestess of an obscure cult, were several others.

They included the photographer, the photographer's wife and a youthful assistant; Nick Condos, Martha's manager and former husband; a brace of press agents—and, in the background, a man identified by Condos only as "Al." "Meet Al," he said genially, "the best croupier in Las Vegas."

"And now," the photographer said, "*mes amis*, if you please, I must have your attention."

Ice tinkled in Condos' glass.

"Martha's very cooperative," Condos said. "She hates to have her picture taken, but she'll do anything to please."

Martha climbed upon a table and danced a small *gavotte*. Her legs were slim and shapely. Flash bulbs banged.

"*Tres bien*," the photographer said. "Very fine indeed."

"Martha," someone said, "this Phil Silvers, is he hurting your show?"

Funnyman Silvers, with his new filmed half-hour CBS show, is wrestling with NBC's *Martha Raye Show* every third Tuesday night on TV.

"I haven't seen the show," she said. "They say it's funny. Phil is one of the funniest . . . . "

"Now wait a minute," Condos interrupted, waving his cigar at the questioner. "Now wait a minute here. I'll tell you about Phil Silvers. Phil Silvers got our writer, that's what Phil Silvers got. He got Nat Hiken. Phil Silvers got the drum-beaters pounding their tambourines all over town for his show. We got nothing."

Condos stopped talking and glared about the room.

"So what happens?" Condos paused again. "So we clobbered him in the ratings. Clobbered, clobbered, clobbered!"

"Phil's all right," Martha interrupted hastily. "Phil Silvers is a very fine comedian. I'm not going to knock the other fellow's act."

Martha Raye and Melodye: 'Mommy, why don't you ever run down?'

Condos stared into his glass.

"Martha's right," he said finally. "We got nothing against Phil Silvers. We just got a better show. ***continued***

Wide World Photo

Still friends: Nick Condos shaking hands with Martha Raye. He's an ex-husband, but still her manager.

On the first week we got a Trendex rating of 27.1. He gets 11.8."

He started to dial a number on the telephone. Martha began to dance on the table again. And again the flashbulbs flared.

"Just how good *is* your show this year, Martha?" somebody asked.

"Holy mackerel, it's wonderful. That's why we got our rating—up six from last year. We had Rocky and Tallulah on the first show and a take-off on *The $64,000 Question*. And we're gonna have more of the same. Every three weeks, a great show. Now I'm not going to be a wise-guy in this show; you can't be a phony and get people to believe in you. And if they believe in you, they'll love you."

The man named Al, the best croupier in Las Vegas, poured a drink and handed it to Nick. Nick stood at the telephone, shaking his glass until the ice rattled like dice.

"No," he said into the phone. "No, we don't want *that* guy. We want someone young and handsome who can sing."

"If he's young and handsome," Martha said, "he doesn't have to sing."

"What do you think are the funniest shows you've ever done on TV?" someone in the crowd asked Martha.

"There have been hundreds of them," she said enthusiastically. "Since 1948, I bet I've made a million TV shows—with Milton Berle and by myself. Remember the one I did with Pinza? That was the first show I ever did of my own.... a sleeper.... it was one of the funniest shows . . .

"Then there was the one I did with Karloff and Lorre. I was a waitress, Karloff owned a restaurant and Lorre was his pastry chef. Peter kept making blueberry muffins out of the waitresses.... or something like that."

She got up and posed again. The photographer looked over his glasses at her. While he was adjusting his equipment, she danced a mazurka.

"*Zut!*" the photographer said. "Where does it come from—all this energy?"

"It's funny," Martha said. "Charlie Yates, the Broadway producer, asked me that once. I sang for him at an audition and I guess I almost took the roof off the house. 'Holy mackerel,' Charlie said, 'where'd you get all that steam?'

"I don't know where it comes from. But I'm glad I've got it. Back in the war, when I was overseas singing for the GIs in the ETO, I picked up a yellow fever bug and almost conked out for good. But the old vitality pulled me through somehow."

She sat down and sighed. Condos hung up the telephone receiver and put his arm around the back of Martha's chair. She patted his hand.

Then, she leaned back and squinted at the ceiling.

"You know what Melodye [their daughter] said to me the other night? She said 'Mommy, why don't you ever run down?'

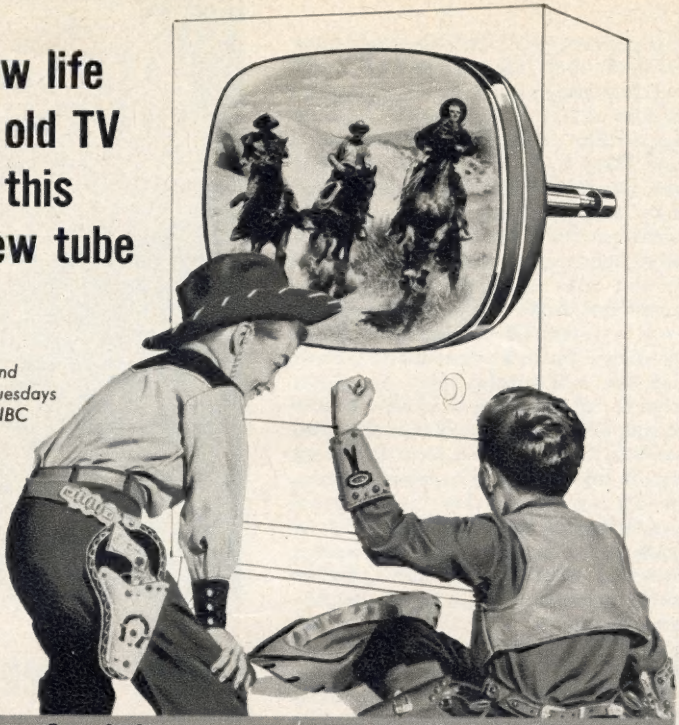
"Holy mackerel, I don't know what the answer is to that one—and I hope I never find out!"

The photographer looked up from his lights.

"*Alors!*" he said. "Just one more, if you please."—*Frank De Blois*

Put new life in your old TV with this great new tube

See Milton Berle and Martha Raye on Tuesdays 8-9 p.m. EST on NBC



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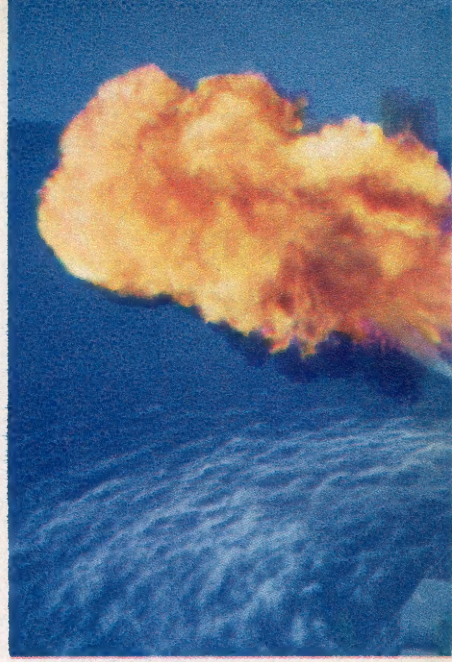


High Adventures

All The Action In 'Navy Log'

The producers of CBS' *Navy Log* once believed that, for sheer excitement and suspense, nothing could match the exploits of Navy men which they planned to film. But now they're not so sure. They have discovered that their own adventures in filming the show have been chockful of thrills.

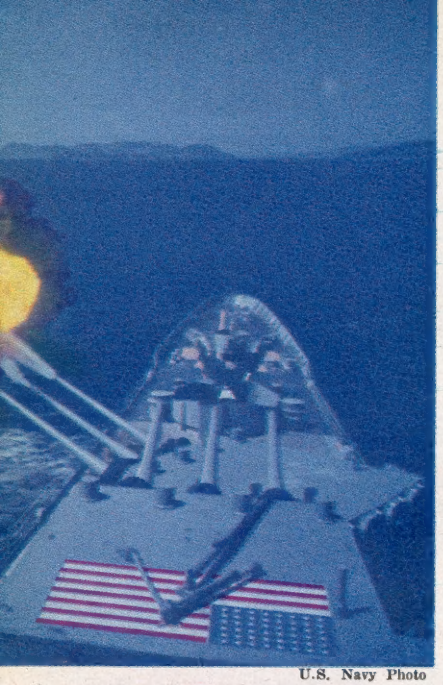
The show's first episode dealt with two frogmen who set out from a submerged submarine to dismantle the secret gear in two other subs sunk in enemy waters. Producer Sam Gallu customarily uses professional actors to play the sailor roles. But since this episode was filmed aboard a submarine 120 feet below the surface, he borrowed real frogmen from the Navy for the underwater sequences. During the filming two of these men almost drowned. A third, attacked by a shark, was rescued by other frogmen launched through the sub's escape hatch. Unfortunately, none of this behind-the-scenes action was recorded.

On another occasion Gallu boarded a Navy plane to carry a completed film back to a California base. As the plane came in for its landing, the pilot discovered that his landing wheels were locked in the retracted position. Rather than attempt a crash landing on the field, he decided to "ditch" the plane in the ocean. Gallu knew the water would ruin his film and pleaded with the pilot to make one more run over the field, so he could toss the film overboard, hoping to recover it later. The pilot agreed—and as he circled for another approach to the field, down came the wheels.

Gallu is filming the series with the full backing and cooperation of the Department of Defense. At the Navy Department in Washington, four officers have been assigned to search declassified material for suitable stories about true-to-life exploits of Navy personnel during war and peace.

"All we hope to do," says Gallu, "is contribute to public understanding of the people in the Navy—to show that our Navy heroes, regardless of their rank, are real people."

During the war Gallu was a "90-day wonder" at Columbia University, where he won his ensign stripes in the same class that graduated Herman Wouk, author of the famed "Caine Mutiny." He served 24 months aboard an aircraft carrier and was then assigned to the admiral's staff on Formosa. Engaged in TV after the war, he kept thinking of his wartime experiences. Then one night, in a Pullman berth between Minneapolis and Kansas City—about as far as you can get from either ocean—he conceived the idea of *Navy Log*.



U.S. Navy Photo

On The High Seas

Is Not Confined To TV Screen

Recalling Arthur Godfrey's long-time association with the Navy, Gallu approached him to emcee the show. The time—just before his hip operation in 1953—was inopportune, so Gallu decided to go it alone. Instead of a "name" emcee, he uses an off-screen narrator to introduce each episode. "I figured the stories themselves were the important thing," he explains.

Several of the series' episodes were filmed at the Navy base in San Diego, directly across the bay from the Convair aircraft manufacturing plant. During one day's shooting, Convair tested a new jet engine. The constant takeoffs and landings of jets—almost every two minutes—ruined practically every foot of film. "Despite obstacles like these," says Gallu, "we complete an episode every three days. We have simulated real plane crashes, have had Navy planes go through strafing runs just for our cameras, have had other effects you might expect to find only in costly feature-length movies like 'The Bridges at Toko-Ri.' And our budget is only about one percent of what those movies cost."

Gallu finds that the show's emphasis on authenticity causes his biggest production problems. For example, 90 percent of the series is shot on location—from California to the Virgin Islands, from Hawaii to the Pentagon. As a result, the shooting schedule is subject to the elements. Heavy rain or winds can halt production indefinitely. And despite the Navy's all-out cooperation, Gallu has had a ship pulled out from under him to be sent on a mission.

Gallu refuses to employ a make-up man for the program. "If one of our actors has a heavy beard, we want that beard to show," he says. During the filming of an episode dealing with a medical corpsman who performed an emergency appendectomy at sea, the actor who played the patient became violently seasick. "I warned everybody on board not to give him pills or any remedy for his seasickness until we finished shooting," he reports. "He was supposed to be a sick man, and I wanted him to *look* sick."

Since his work keeps him in constant contact with Navy personnel, Gallu keeps his eyes peeled for new material that might someday be useful for *Navy Log*. Riding on a Navy plane with a couple of rough and tough bosun's mates returning from a tour of duty in Korea, for example, he took careful notes on their actions, language and opinions. These will figure in upcoming *Navy Log* episodes. The censored portions, anyway.

Revolutionary Romance. Anne Jeffreys and Robert Sterling are American patriot, British officer in 'Dearest Enemy' on NBC today (Saturday.)

On Location. Charles Boyer, Ginger Hall stroll in Paris for scene in

TV GUIDE PREVIEWS

Shows This Week

Days specified are for original network showings. Programs appear later on some stations.

Change of Pace. Richard Boone takes time out from Medic for 'Wuthering Heights,' NBC Matinee Theater, Wednesday. Peggy Weber co-stars.

first *Four Star Playhouse* drama filmed abroad (CBS, Thursday.)

Cowgirl, Indian. Lucille Ball, l., cavorts Monday on CBS; Kim Winona is Morning Star in *Brave Eagle*, CBS, Wednesday.

Mole Trackers. Spring Byington, left, Vera Felton and Harry Cheshire, a 'big game hunter,' seek prey under the house in *December Bride*, CBS, Monday.

◀ **Medicine Man.** Dick Erdman, who imagines ailments, is fed pill by Marilyn Nash in 'Glass of Fear,' *Medic*'s case history of a hypochondriac, NBC, Monday.

Discus Wanted. Malcolm Atterbury substitutes a bowling ball in traditional 'discus thrower' pose for Nydia Westman in scene from *Ford Theater*'s 'The Fabulous Sycamores,' on NBC, Thursday.

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★ DOUGLAS EDWARDS WITH THE NEWS — CBS — TUES. & THURS.
★ THE BIG STORY — NBC ★ MGM PARADE — ABC

See program pages for time and channel

Your appreciation of PALL MALL quality has made it America's most successful and most imitated cigarette.

Johnson

Nesbitt

Northwest Dateline

This Sunday, November 27th, 3:00 P.M., Channel 9 will televise Handel's **"Messiah"** direct from the Minneapolis Auditorium. Over 1,000 voices representing 100 different churches in the Twin Cities and surrounding areas will participate, accompanied by a 65 piece symphony orchestra.

Dick Nesbitt, sportscaster, for Channel 5, 10:20 P.M., Monday through Saturday, is now spinning records on a daily record program over KSTP radio, 1:00 P.M., Monday through Friday. His experience comes by being a disc-jockey in Chicago, New York and Cleveland.

The top national award for television news in 1955 has been given to WCCO-TV, Channel 4, Minneapolis-St. Paul, by the Radio-Television News Directors Association. The award was announced by Baskett Mosse, Chairman of the radio-television department of the Northwestern University Medill School of Journalism, where the news competition is conducted for the radio-TV news directors' organization. A panel of network and independent news experts served as judges.

WCCO-TV was named "the outstanding TV news operation of 1955," and was presented with a citation and trophy at the annual R-TNDA convention in Denver, November 19th. Rollie Johnson is WCCO-TV News Director.

It is the first time the coveted award has been given to a television station in the Northwest, and the citation honors Channel 4 for "the most complete audio-visual news service of 1955 in the area it serves, plus the greatest contribution to the general progress of television news in the United States and Canada."

Commenting upon the announcement of the recognition, WCCO-TV News Director Rollie Johnson said: "WCCO-TV is naturally proud to be the only Twin Cities television station to add national and Canadian honors to its already outstanding TV operation."

Channels listed in program section

4	**WCCO-TV**	(CBS) 50 S. 9th Street, Minneapolis, Minn.	LIncoln 0552
5	**KSTP-TV**	(NBC) 3415 University Ave., St. Paul, Minn.	MIdway 5-2717
9	**KEYD-TV**	(IND.) Foshey Tower, Minneapolis, Minn.	FI lmore 8811
11	**WTCN-TV**	(ABC) 2925 Dean Blvd., Minneapolis, Minn.	WAlnut 7-8881

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TV Programs

For Week Beginning November 26, 1955

SATURDAY
MORNING

7:15 5 Cartoon and Comedies
"Villain and the Blacksmith," "Caspers Week-end," "Horse Feathers," and "Egyptian Daze."

7:30 4 MOVIE—To Be Announced

8:00 5 MOVIE—Western
"Straight Shooters." A story in which a man trails a gang who have stolen U. S. bonds. Tim McCoy, Julie Sheldon.

8:30 4 The Cisco Kid—Western

9:00 4 Axel and His Dog—Kids
5 Pinky Lee—Kids

9:30 4 Andy's Gang
5 Winchell and Mahoney
Jerry is worried because he just got his report card—and it's a bad one! Natalie Trundy tries to cheer him up with "Whistle a Happy Tune." Later, Knucklehead Smiff and Irving the scholarly mouse sing "How Writing Began."

10:00 4 Captain Midnight
"Sunken Sapphires." Captain Midnight helps a young woman locate the sunken ship in which her grandfather perished. A fortune of jewels is supposedly buried with it under the sea.

Cast

Captain Midnight	Richard Webb
Ikky	Sid Melton
Tut	Olan Soule
Helen Orloff	Donna Drew
Billy Orloff	Dickie Bellis

5 Fury
"Joey and the Gypsies." Joey makes friends with a Gypsy boy who is appearing at a local fair with his family. When horse thieves begin stealing stock from Jim Newton and his neighbors, the ranchers suspect the Gypsies.

Cast

Jim Newton	Peter Graves
Joey	Bobby Diamond
Pete	William Fawcett

11 Chuck Wagon Chuck
"Fugitive Valley."

10:30 4 Texas Rangers
"The Atomic Trail." A capsule of fuel meant for outer-space satellites is stolen from an Army truck. Rangers Pearson and Morgan search for the priceless material.

Cast

Jace Pearson	Willard Parker
Clay Morgan	Harry Lauter
Miles Miller	Harry Cody
Terry Marlowe	Paul Engle
Fred Douglas	Joel Ashley

5 Mr. Wizard
"Geology." Mr. Wizard shows Susan the wonders of the rocks and earth on which she treads every day. Mr. Wizard: Don Herbert. Susan: Pamela Fitzmaurice.

11:00 4 Abbott and Costello
5 Pet Parade

11:30 4 Buffalo Bill, Jr.—Western
5 Stadium Highlights
11 Superman—Adventure

11:45 5 Red Barber's Corner
11 Man to Man

AFTERNOON

12:00 4 The Lone Ranger—Western
"Bad Medicine." The Lone Ranger uses a disguise to get a wounded bank robber out of his hideout.

5 Press Box Review
11 Farm Forum

12:15 FOOTBALL — Army vs. Navy

Holleder (Army)

COLOR The Black Knights of the Hudson meet the Middies in the 56th annual Army-Navy classic. Today's clash in Municipal Stadium, Philadelphia, finds the series standing Army: 28. Navy: 23. Four ties. Navy won last year's game, 27-20. Both teams operate out of the T and the game shapes up as a battle of quarterbacks with Welsh pitching for the Navy, and Holleder directing the Army attack. Lindsey Nelson reports the play-by-play. Red Grange covers the technical details.

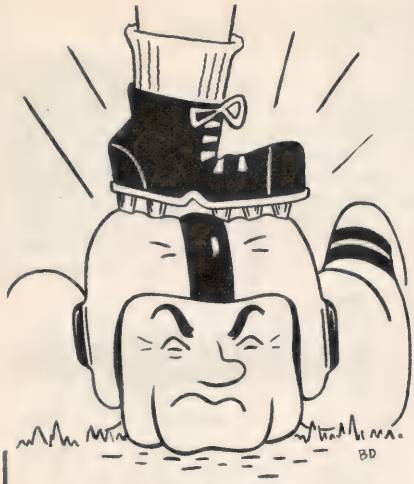
Welsh (Navy)

ARMY

No.	Name	Pos.	Wgt.	Hgt.	Hometown
11	Bourland	B	175	6:0	El Paso, Tex.
12	Mericle	B	170	6:0	Lima, O.
16	Holleder	B	187	6:2	Webster, N. Y.
18	Cody	B	175	6:0	Washington, D. C.
21	Cygler	B	175	5:8	Rahway, N. J.
22	Zeigler	B	173	5:11	Fairborn, O.
23	Gauntt	B	175	5:10	Athens, Tex.
24	Lash	B	170	5:10	Washington, D. C.
25	Munger	B	175	5:10	Mineral Wells, Tex.
31	Andrusko	B	180	5:10	Ansonia, Conn.
33	Burd	B	183	6:0	Chicago, Ill.
34	Uebel	B	197	6:0	Bellevue, Ky.
37	Barta	B	190	6:3	Lakewood, O.
42	Kyasky	B	180	5:11	Ansonia, Conn.
43	Thiebert	B	154	5:6	Sandusky, O.
47	Martino	B	165	5:8	Arlington, Va.
48	Murtland	B	182	5:10	Greensburg, Pa.
51	Kernan	C	190	6:0	Youngstown, O.
53	Erickson	C	190	6:0	Sioux Falls, S. D.
54	Szvetecz	C	188	6:0	Bethlehem, Pa.
55	MacLeod	C	183	5:10	Auburn, Me.
60	Warner	G	170	6:0	Berwick, Pa.
61	Fadel	G	187	6:0	Elmsford, N. Y.
62	Slater	G	190	6:0	Orange, N. J.
63	Chesnauskas	E	195	5:11	Brockton, Mass.
65	Stephenson	G	185	6:1	Ft. Worth, Tex.
66	Bishop	G	185	5:11	College Park, Ga.
67	Shuff	G	177	5:9	Georgetown, Ky.
68	Lenart	G	170	5:9	Waco, Tex.
70	Goodwin	T	196	6:0	Connellsville, Pa.
71	Eliot	T	200	6:2	Mansfield, O.
73	Finley	T	209	6:4	Hazlehurst, Ga.
74	Reid	T	198	6:1	Ft. Collins, Colo.
75	Shannon	T	195	6:1	Washington, D. C.
77	Fitzpatrick	T	196	5:10	Glendale, Cal.
78	Shea	T	188	6:0	E. Stroudsburg, Pa.
79	Petruno	T	193	6:1	Cleveland, O.
80	Thomas	E	195	6:1	Logansport, Ind.
81	Saunders	E	180	6:1	Lancaster, Pa.
82	George	E	187	6:2	Eugene, Ore.
83	Johnson	E	189	6:0	Kingwood, W. Va.
85	Ewanus	E	179	6:0	Sioux Falls, S. D.
86	Satterfield	E	185	6:1	Fairmont, W. Va.
88	McCaffrey	E	189	6:2	Grosse Pointe, Mich.
89	Melnik	E	210	6:4	Woodhaven, N. Y.

NAVY

No.	Name	Pos.	Wgt.	Hgt.	Hometown
11	Welsh	B	158	5:10	Coaldale, Pa.
15	Flood	B	170	6:0	Tucson, Ariz.
16	Prahalis	B	175	5:10	Pottsville, Pa.
18	Forrestal	B	178	6:0	Cleveland, O.
22	Brence	B	150	5:6	Lloydell, Pa.
24	Burchett	B	162	5:10	Baytown, Tex.
25	Malynn	B	170	5:8	Oakland, Cal.
27	Oldham	B	177	5:10	Cuyahoga Falls, O.
30	Guest	B	180	5:11	Woodbury, N. J.
33	Daniels	B	190	6:1	Mariemont, O.
36	Lupfer	B	195	5:10	Miami, Fla.
38	Monto	B	203	5:11	Wilkes Barre, Pa.
47	Gober	B	160	5:9	Buck Run, Pa.
48	Russell	B	176	5:9	Oakland, Cal.
49	Snyder	B	185	6:0	Easton, Pa.
52	McElwee	C	185	6:0	Erlton, N. J.
54	Wood	C	198	6:0	Fort Worth, Tex.
58	Whitmire	C	198	6:2	Coronado, Cal.
60	McEachen	G	183	5:11	Los Angeles, Cal.
61	Stremic	G	202	5:11	Glenside, Pa.
63	Dander	G	190	6:1	Stockton, Cal.
65	Anthony	G	212	6:1	Erie, Pa.
66	Mohn	G	197	6:1	Minneapolis, Minn.
67	Hower	G	203	6:0	Chicago, Ill.
68	Balent	G	179	5:10	Monroe, Mich.
69	Caldwell	G	188	6:2	Walton, Ky.
70	Martinez	T	204	6:3	Frackville, Pa.
71	Royer	T	206	6:0	Woodlyn, Pa.
72	Meisel	T	190	6:2	Manchester, N. H.
74	McCool	T	204	6:2	San Francisco, Cal.
75	Warren	T	200	6:1	Jacksonville, Fla.
77	Hopkins	T	209	6:3	Brooklyn, N. Y.
80	Beagle	E	190	6:0	Covington, Ky.
81	Smith	E	188	6:1	Mobile, Ala.
83	Owen	E	202	6:2	Pine Bluff, Ark.
84	Barker	E	188	5:9	Portland, Ore.
85	Leslie	E	189	6:1	Honolulu, Hawaii
86	Jokanovich	E	195	5:11	Los Angeles, Cal.
88	McHugh	E	195	6:1	Sharon, Pa.



IN COLOR!

Army vs. Navy

from Philadelphia

12:15

NORTH CENTRAL ELECTRICAL LEAGUE
SCHICK, INC. AVCO
GENERAL CIGAR CO.

Tuesdays and Thursdays

"Baby Time"

1:00

LIBBY, McNEILL & LIBBY, INC.

KSTP-TV
CHANNEL 5
ST. PAUL
MINNEAPOLIS

12:15 5 **FOOTBALL—Army vs. Navy**
COLOR The Army Mule meets the Navy Goat in Municipal Stadium, Philadelphia. For details and lineups please see P. A-3.

12:30 4 **Hobby Showcase**
11 **Religious Town Hall**

1:00 4 **Championship Bowling**
11 **MOVIE—Western**

2:00 4 **Soul's Harbor**
11 **Foreign Theater**

2:30 4 **Terry and the Pirates**

2:45 5 **NCAA Football Scoreboard**

3:00 4 **Pimlico Special**
5 **Big Picture**
11 **MOVIE—Mystery**
"Charlie Chan in London."

3:30 2 SPECIAL
The Pimlico Sperial, $55,000 added, mile and three-sixteenths, three-year-olds and up.
5 **Time Out for Teens**

4:00 4 **Annie Oakley**
5 **Frontiers of the Future**
9 **Slim Jim's Amateurs**
11 **Jack's Corner Drug**

4:15 5 **Industry on Parade**

4:30 4 **Cisco Kid—Western**
5 **World Around Us**
9 **Woodworking for Profit**

5:00 4 **Steve Donovan—Western**
5 **Roy Rogers—Western**
9 **Soul's Harbor—Religion**
11 **MOVIE—Comedy**

5:30 4 **Wild Bill Hickok**
5 **Huckleberry Finn**
9 **Curtain Call**

EVENING

6:00 4 **Hopalong Cassidy**
5 **Douglas Fairbanks Presents**
9 **NEWS—Drew Pearson**
11 **Inner Sanctum—Mystery**

6:15 9 **MOVIE—Comedy**

6:30 4 **Beat the Clock—Quiz**
The bonus stunt is worth $900. Bul Collyer emcees. Beverly Bentley introduces tonight's contestants.
5 **The Big Surprise—Quiz**

8:00 5 MAX LIEBMAN PRESENTS — Musical Comedy

DEAREST ENEMY

Starring Anne Jeffreys, Robert Sterling and Cyril Ritchard
Songs by RODGERS AND HART

Anne Jeffreys and Robert Sterling

COLOR The plot of "Dearest Enemy" (which was first seen on Broadway just 30 years ago) derives from an incident of the American Revolution. At the home of Mrs. Robert Murray on Murray Hill in Manhattan a group of women is apparently cooking and putting up preserves. In actuality, the ladies are making ammunition for the Continental Army. As the play opens, word is brought that the British have landed nearby, and shortly Gen. Howe and his staff arrive at the Murray home.

At first the good ladies think to discourage British interest in their "cooking" and in themselves by making themselves look as homely as possible. But they change their tactics when they learn they must detain the British so that Gen. Putnam can join forces with Gen. Washington. Off come the disguises, on goes the charm and two romances bud—one between Mrs. Murray and Gen. Howe, another between Betsy Burke and Capt. Copeland.

Cast

Betsy Burke.....Anne Jeffreys
Capt. John Copeland.....Robert Sterling
Gen. Howe.....Cyril Ritchard
Mrs. Murray .....Cornelia Otis Skinner

Musical Highlights

ACT 1

"Cheerio" .....Howe, Generals
"Sweet Peter" .....Howe
"Heigh-ho Lackaday" .....Mrs. Murray
"War Is War" .....Mrs. Murray
"I Beg Your Pardon" .....Betsy, John
"Old Enough to Love".....Howe, Mrs. Murray
"Here In My Arms" .....Betsy, John

ACT 2

"Gavotte" .....Ensemble
"Where the Hudson River Flows".....Howe, Mrs. Murray
"Bye and Bye" .....Betsy, John
"Hermits" .....Howe

ACT 3

"I'd Like to Hide It".....Betsy
"Here's a Kiss" .....Betsy, John
Finale:"Here in My Arms".....Ensemble

$100,000.00 PRIZE
ON "THE BIG SURPRISE"
Presented by PUREX for
Old DUTCH CLEANSER
TREND for dishes
PUREX BLEACH
6:30 P.M. Channel 5

MAX LIEBMAN PRESENTS

"Dearest Enemy"

A RODGERS & HART MUSICAL HIT!

Starring
ANNE JEFFREYS
ROBERT STERLING
CORNELIA OTIS SKINNER
with Special Guest
CYRIL RITCHARD

IN COLOR AND BLACK & WHITE!

Brought to you by your
OLDSMOBILE
DEALER

A GAY 1½-HOUR SPECTACULAR!

Saturday Evening
Nov. 26
OVER THE
NBC-TV Network
8 P.M. Channel 5

Mrs. Ethel Park Richardson of Los Angeles will try for the $50,000 question. The tunes she must identify will be played by Sen. Albert Gore (D., Tenn.), an expert on country music.

11 Ozark Jubilee

James Brown, who plays Lt. Rip Masters on "Rin Tin Tin," visits with emcee Red Foley. Recording artist Jim Lowe also joins the fun in the heart of the Ozarks, Springfield, Mo.

7:00 4 STAGE SHOW

Eddy Arnold offers some of his hillbilly ballads. Gene Sheldon does some of his pantomime routines. Gene Nelson dances and introduces the guests. And Tommy and Jimmy Dorsey and their boys and June Taylor and her girls handle the musical chores.

5 PERRY COMO SHOW

Visiting Mr. Relaxation tonight are the singing Mills Brothers, movie actress Debra Paget, Paul Sydele and his dog Susie, and comedian Roger Ray. Diminutive Arnold Stang pays a return visit. Numbers Perry plans to do: "Sixteen Tons," "Pepper-Hot Baby," "One Little Candle" and "Someone You Love." In the audience will be a show-train contingent of several hundred Como fans from New England.

7:30 4 THE HONEYMOONERS

Ralph informs Alice that a woman's place is in the home, and that's final. Alice promptly takes a job and, to add to Ralph's woes, she's surrounded by men, including a perfectly charming and handsome boss. (Film)

Cast

Ralph Kramden ..... Jackie Gleason
Alice Kramden ..... Audrey Meadows
Her boss ..... Robert Middleton
Ed Norton ..... Art Carney
Trixie Norton ..... Joyce Randolph

9 SLIM JIM WESTERNERS

Slim Jim is on vacation this week. Randolph and Hillory will do a novelty dance. Randy will recite a poem "Beyond the Sunset," along with the Western-airs chorus.

8:00 4 TWO FOR THE MONEY
5 MAX LIEBMAN PRESENTS

COLOR Rodgers and Hart's "Dearest Enemy" stars Anne Jeffreys and Robert Sterling (husband-and-wife team of "Topper") plus Cyril Ritchard and Cornelia Otis Skinner. Details on P. A-5.

9 BASKETBALL — Loras at St. Thomas

11 LAWRENCE WELK SHOW

Bert Parks is on hand to give away the third automobile to another winner in the Dodge-A-Year For-Life contest. (Hollywood)

Highlights

"It's Almost Tomorrow" ..... Alice Lon
"Sixteen Tons" ..... Larry Hooper
"London Bridge" ..... Bill Page
"Christmas Dreaming" ..... Dick Dale
"Shifting, Whispering Sands" ..... Aladdin

8:30 4 IT'S ALWAYS JAN—Comedy

Jan tries to help out a young couple in her apartment building. Some neighbors want them evicted because their baby cries at night. Janis Paige, Jeri Lou James, Patricia Bright, Merry Anders. (Film)

9:00 4 GUNSMOKE—Western

A buffalo hunter defies Marshal Dillon and insists on invading the sacred hunting grounds of the Indians. He does not reckon with the vengeance of the Red man. (Film) Where there's smoke, there's our reviewer. Story on P. 19.

9 MOVIE—To Be Announced

11 MOVIE—Drama

"Trapped." (1949) A Treasury agent poses as a member of the underworld in order to trap a gang of counterfeiters. Lloyd Bridges, Barbara Payton.

9:30 4 WANTED—Documentary

Tonight's fugitive allegedly pulled a jewelry-store holdup and killed the proprietor. Two men have already been electrocuted in connection with this crime, which took place in a big city in the northeastern U.S. Walter McGraw narrates this indirect film portrait of the wanted man, pieced together from descriptions by the actual people involved and lawmen on the case. (Film)

5 HIT PARADE

Dorothy Collins, Gisele MacKenzie, Snooky Lanson, Russell Arms and Raymond Scott's orchestra join in a salute to the nation's top tunes. Extras: The dancers perform "12th Street Rag" and Snooky sings "I'm Shooting High."

10:00 4 CONFIDENTIAL FILE

There are 1,500,000 mentally retarded persons in the U.S. and only 10 per cent of them are institutionalized, Paul Coates reveals in this touching film. (Film)

5 NEWS—Ryan
10:15 5 WEATHER—Johnny Morris
10:20 5 SPORTS—Nesbitt
10:30 4 NEWS, SPORTS, WEATHER
5 BARN DANCE—Music
9 NEWS, WEATHER, SPORTS
11 NEWS—Zimmerman

10:35 4 MOVIE—Drama

"The Scar." (1948) A gangster murders his double and assumes the man's identity. Paul Henreid, Joan Bennett.

10:45 11 MOVIE—Drama

"T-Men." Dennis O'Keefe, June Lockhart.

10:55 9 MOVIE—Drama

"So Ends Our Night." Story of European refugees, tossed about from one country to another. Fredric March, Margaret Sullavan.

MORNING

7:30 5 **The Christophers**
8:00 4 **This Is the Life**
5 **Frontiers of Faith**
8:30 4 **How Christian Science Heals**
5 **MOVIE—Mystery**

"Tiger Fangs." Shortly after Pearl Harbor, Frank Buck is sent to investigate a serious bottleneck in the rubber-producing section of a mysterious Asiatic territory. Frank Buck, June Duprez.

8:45 4 **Faith of Old**
9:00 4 **Business and Finance**
9:15 4 **Fish 'n' Chips**
9:30 4 **Axel and His Dog**
5 **MOVIE—Western**

"Range Law." A group tries to swindle others of their property because they suspect there's silver ore on the land. Johnny Mack Brown, Raymond Hatton.

10:00 4 **Hopalong Cassidy**
11 **Sacred Heart Hour**
10:15 11 **Going Places**
10:30 5 **MOVIE—Western**

"Gunning for Jusice." (1948) Outlaws make off with gold bullion, and a search begins. Johnny Mack Brown, Raymond Hatton.

11 **Big Picture**
11:00 4 **Winky Dink and You**
11 **Farm Show**
11:30 4 **Wild Bill Hickok**

"Heading for Trouble." Bill and Jingles are on the trail of thieves. What they don't know is that the three men helping them are the outlaws they are looking for. Guy Madison, Andy Devine.

5 **Triple Treat Cartoon**

"Runnem Ragged," "Flying Hoofs," "Hold Still," and "What Happened."

11 **Faith for Today**

AFTERNOON

12:00 4 **Liberace**
5 **Hollywood TV Theater**

"Yank in London."

9 **Big Picture**
11 **MOVIE—Western**

"Rio Grande." (1950) After the Civil War, there is friction between the Western settlers and the Apache Indians. John Wayne, Maureen O'Hara.

12:30 4 **NEWS—Dick Enroth**
9 **Soul's Harbor**
12:40 4 **The Weather**
12:45 4 **World of Aviation**
11 **Pro-Preview**
1:00 4 **Bowlerama**
5 **American Inventory**

"Calculated Risk" dramatizes the problems of small business. It tells of the difficulties faced by a young man forced to take over his ailing father-in-law's business in men's jewelry.

9 **Parade of Homes**
11 **PRO FOOTBALL — Chicago Bears vs. Cardinals**
1:30 5 **Youth Wants to Know**

J. Addington Wagner, national commander of the American Legion, is questioned by teen-agers. Stephen McCormick moderates. (Wash.)

9 **Oral Roberts—Religion**
2:00 4 **The Lucy Show**

"The Saxophone." Lucy plots to join Ricky's band on a tour of one-night stands. Lucille Ball, Desi Arnaz, William Frawley, Vivian Vance. (Film)

5 **Dr. Spock**

"Toys" get a rough going over from a pair of boys, while Dr. Spock discusses

the subject with the boys' mothers and with Evelyn Beyer, director of Child Guidance at Smith College. (Film) (Postponed from last week.)

9 This Is the Life

"The Loveless Heart." Story of the extreme a man can be driven to when his brother-in-law's bitterness grows into intense hate.

2:30 **4 My Favorite Husband**

George Cooper finds himself in hot water when he accepts a friend's offer to get him off jury duty.

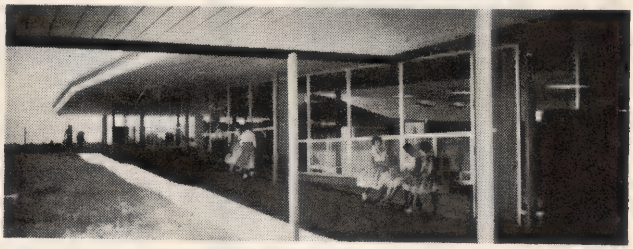
5 Zoo Parade

Marlin Perkins travels to the Philadelphia zoological gardens to discuss "Cats of the World." Director Freeman Shelley guides us around the zoo's new carnivora house where we see such unusual "cats" as a black serval, a snow leopard, Siberian tigers and a clouded leopard. (Philadelphia)

9 Viewers Digest

4:00 4 SEE IT NOW — Edward R. Murrow

THE NATION'S SCHOOLS



Modern School: Tyler, Texas

Tomorrow the White House Conference on Education will convene in Washington. Among the matters it must touch on are the topics of *See It Now*'s 90-minute film documentary today — school facilities, and the availability of good teachers.

1. A Typical Community

The citizens of Jefferson County, Colo., just this month voted on a proposed bond issue of $7,775,000 to be earmarked for education. Behind the proposition are two figures: 12,300, this suburban county's school population in 1952; and 20,000, its school population today. The cameras look into many of the makeshift structures being used as schoolrooms. They introduce the proponents of new buildings and their opinions; and the opponents and their opinions.

2. Federal Aid to Education

Rep. Ralph Gwinn (R., N.Y.), who opposes such aid, debates the issues with Sen. Lister Hill (D., Ala.), who favors it.

3. Some Solutions

Bay City, Mich., has enlisted the aid of housewives to help the teachers with their chores, and free them for more purely educational tasks. William Caudill, Texan architect, has created some revolutionary school designs, with considerable use of glass to increase light and space.

Edward R. Murrow narrates the program, produced by himself and Fred W. Friendly. Show pre-empts *Omnibus*, usually seen at this time.

Rep. Ralph W. Gwinn

Sen. Lister Hill

Architect William Caudill

DYNAMIC!
COMPELLING!
INSPIRING!

"Pathways To Peace"

with

REV. REUBEN K. YOUNGDAHL

3:00 p.m.

Every Sunday

Presented by:
McGarvey Coffee

WCCO 4 CHANNELS
CBS television NETWORK

3:00 4 **Pathways to Peace**
5 **Wide Wide World**
New York City: a visit with Grandma Moses at an exhibit of her paintings, plus chats with Dr. Otto Kallir, director of the gallery, and art fancier Lillian Gish.
Also appearing with Grandma Moses is Thomas J. Watson, Art Patron and chairman of the board of International Business Machines.
9 **"Messiah"—Musical**

3:30 4 **Science in Action**
Dr. Earl S. Herald plays host to Brig. Gen. James W. Andrews, USAF. The two discuss the vital problems of air defense.
11 **Football Follow-up**

4:00 4 **See It Now**
Ed Murrow presents a report on the nation's schools. Details on P. A-9.
9 **Wrestling From Hollywood**
11 **Super Circus**

4:30 5 **Captain Gallant**
Captain Gallant and his men are after a band of terrorist outlaws. They have a suspect but he's always far from the scene of the crime when it's committed.

5:00 5 **Judge Roy Bean**
9 **Times Square Playhouse**
Herbert Marshall explains what happens to a selfless spinster who for 25 years cared for her invalid mother.
11 **Cowboy G-Men**

5:30 4 **You Are There**
It's May 27, 1793. Walter Cronkite and his news staff cover the events surrounding Eli Whitney's unveiling of a working model of his revolutionary gin. The story follows Whitney to Washington, where he had great difficulty patenting his machine.
5 **Iron Ore Unlimited**
9 **John Wayne—Western**
"The Night Riders." John Wayne, Ray Corrigan.
11 **Renfrew of the Mounted**
A tip from a tipsy doctor leads Sgt. Renfrew to double murder at a trading post.

EVENING

6:00 4 **Lassie**

5 **Life of Riley—Comedy**
11 **You Asked for It**

6:30 4 **Private Secretary—Comedy**
In order to give Vi a chance to prove herself, Susie agrees to switch jobs. Susie: Ann Sothern. Mr. Sands: Don Porter. Vi: Ann Tyrrell.

5 **Frontier**
9 **MOVIE—Western**
"Fighting Men."

11 **Famous Film Festival**
"Tight Little Island" concerns the people of a little Scottish island who have a prodigious devotion to the bottle. But with the coming of war, gloom descends upon the islanders—there's no whiskey to be had. Until one miraculous day when a ship is wrecked on the rocks nearby. Its cargo—thousands of cases of spirits! All the resources of this thirsty folk are now pooled to spirit the spirits ashore in defiance of the vigilant minions of the law. This is the TV debut of this 1949 English feature film. Interestingly enough a small role in the movie is played by Compton Mackenie, author of the novel on which the film is based, and co-author of the screenplay.

Cast

Capt. Paul Waggett ..... Basil Radford
Peggy Macroon ..... Joan Greenwood
Capt. Buncher ..... Compton Mackenzie
Mrs. Waggett ..... Catherine Lacey
Mrs. Campbell ..... Jean Cadell
Dr. MacLaren ..... James Robertson Justice
Sergeant Odd ..... Bruce Seton
Joseph Macroon ..... Wylie Watson
Catriona Macroon ..... Gabrielle Blunt
George Campbell ..... Gordon Jackson
The Biffer ..... Morland Graham

7:00 4 **ED SULLIVAN SHOW**
Ed's got the red carpet out for: Songstress Pearl Bailey, who recently completed a role in Bob Hope's film "That Certain Feeling"; Comedian Dick Shawn; "The Goofers," comedy vocal, instrumental group; the Princeton Triangle Club in scenes from its annual show; Collier's All-American football team. Opera star Licia Albanese and her three-year-old son Joseph Gimma III perform a scene from "Madam Butterfly."

5 **VARIETY HOUR**

7:30 9 **MAYOR OF THE TOWN**
A young engineer arrives in town with his bride, who is beautiful but not terribly bright. Marilly decides to take her in hand. (Film)

8:00 4 **G.E. THEATER**
5 **ALCOA HOUR**
Melvyn Douglas stars in "Thunder In Washington," by David Davidson. Inspired by recent capital-city doings, this is the story of a successful businessman who comes to work for the government. He tries to use his new-found influence to benefit the private business in which he still has an interest.

Cast

Charles Turner ..... Melvyn Douglas
Rep. Kilter ..... Ed Begley
Martin Hobbes ..... James Gregory
Joe Horton ..... Russell Collins
Mr. Meadows ..... Howard St. John

(continued)

ED SULLIVAN
presents
Collier's
ALL-AMERICA
FOOTBALL TEAM
Sun., Nov. 27, 7 P.M.
Channel 4
Sponsored by
YOUR MERCURY DEALER
and
YOUR LINCOLN DEALER

Laura ..... Audra Lindley
President ..... Luis Van Rooten
Janie ..... Susan Halloran

9 MR. AND MRS. NORTH

Their 12-year-old nephew, "Little Jace," helps Pam and Jerry North in tracking down a murderer. (Film)

11 CHANCE OF A LIFETIME

8:30 4 ALFRED HITCHCOCK

Peter Lawford stars as a charming rascal in "The Long Shot." In debt and looking for a way to recoup his gambling losses, the rogue answers an ad for a companion to a visiting Englishman. (Film(. . . Mr. Hitchcock's TV handiwork is reviewed in next week's TV Guide.

Cast

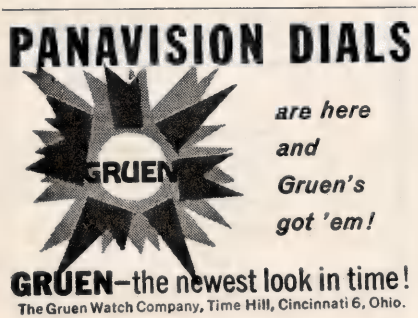
Charlie Raymond ..... Peter Lawford
Walker D. Hendricks ..... John Williams
Marguerite Stoddard .... Gertrude Hoffman
Matthew Kelson ..... Robert Warwick
Mack ..... Frank Gerstle
Tommy De Witt ..... Charles Cantor
Bartender ..... Tim Graham

9 MOVIE—Drama

"Black Glove." Alex Nicol.

11 TED MACK AMATEURS

Host Ted Mack salutes the city of Manchester, N.H., Tonight's talent includes: the Willowy Sisters, Calypso singers of Jamaica, L.I., N.Y., who sing "Hold 'Em Joe"; tenor Henry McIllvaine of New York, who sings "Largo Al Factotem" from "Barber of Seville"; ventriloquist Catherine Dearholt of Baltimore, Md.; a boy and girl team, "The Dancing Fools"; and trombonist Carol Ann Malone of Grayson, Ky.



9:00 4 MURRAY WARMATH
5 LORETTA YOUNG

"Across the Plaza" stars Margaret Hayes and Gerald Mohr. A newspaperwoman and her fiance find themselves involved in a Central American revolution. To further complicate things, her former sweetheart shows up in town. (Film)

Tonight's hostess is Dinah Shore.

Cast

Julie Vaughn ..... Margaret Hayes
Elliott Sayer ..... Gerald Mohr
Senor Juan Romero ..... Peter De Sale
Bill Walker ..... Richard Webb

11 MOVIE—Drama

"Lost Boundaries." (1949) A white-skinned Negro couple decide to pass as a white couple in a small New England community. Beatrice Pearson, Mel Ferrer.

9:30 4 MOVIE—Drama

"The Stranger." After the defeat of the Nazi, a mysterious and dynamic professor turns up in a small New England town. Edward G. Robinson, Loretta Young.

5 SHERLOCK HOLMES-Mystery

This case finds Holmes in jail and Lestrade and Watson caught trying to pick the lock on the door to a marriage bureau. (Film)

10:00 4 MOVIE—Drama
5 NEWS
9 THE FALCON—Mystery

British intelligence assigns the Falcon to rescue a beautiful girl being held as a political hostage by a neo-Nazi group. (Film)

10:15 5 MAN WHO WAS THERE

10:30 5 IT'S A GREAT LIFE
9 MOVIE—Drama

"Young Widow." A young newspaperwoman, widowed by the war, encounters a fresh pilot. Jane Russell, Louis Hayward.

11 NEWS—Sevareid

10:45 11 MOVIE—Drama

"Vagabond Lady." Robert Young, Evelyn Venable.

11:00 5 Les Paul and Mary Ford

11:05 5 MOVIE—Drama

"Immediate Disastor."

11:45 4 Playhouse 15

Election day in a small town takes on added importance.

6:30 5 **Billy Folger Show**
6:55 5 **News—George Grim**
7:00 4 **The Morning Show**
5 **Today—Garroway**

MON: Dave interviews Marion Folsom, Secretary of Health, Education and Welfare, who speaks from Washington, D.C., on the president's conference on education. There are films of the week-end's top football games. TUES: The Chicago Fine Arts quartet, a chamber-music group, entertains Dave and the gang. WED: Dave talks with famed modern architect Frank Lloyd Wright. We see part 1 in a film story on the American Indian. THUR: In a remote from the military air transport in Washington, D.C., we see Gove. Joe Foss (R. S.D.) accept the giant spruce that will serve as the White House Christmas tree. Part 2 in the film story of the American Indian. FRI: Dave interviews Gov. Orville Freeman (D., Minn.).

7:25 5 **News—George Grim**
7:30 5 **Today—Garroway**
7:55 4 **News and Weather**
5 **News—George Grim**
8:00 4 **Dave Moore Show**
5 **Today—Garroway**
8:25 5 **News—George Grim**
8:30 4 **Mel Jass Show**
5 **Today—Garroway**
8:55 5 **News—George Grim**
9:00 4 **Garry Moore Show—Variety**

MON: Fabulous Gifts, Garry; "There Should Be Rules," Denise Lor; "Love and Marriage," Denise, Ken Carson. TUES: The last football game, Garry, Durward Kirby; "Hostess with the Mostes's," Denise Lor; "All at Once You Love Her," Ken Carson. WED: An animal, brought by Ivan Sanderson; Wives of famed singers, Denise Lor, Durward Kirby; "Moments to Remember," Denise, Ken Carson. THUR: "Waltz You Saved for Me," Garry, Durward Kirby; "I Get a Kick," Ken Carson; "Cry Me a River," Denise Lor. FRI: New talent, Cactus Pryor of Austin, Tex; Same the Agent, Garry, Durward Kirby; New toys, Cast; Ventriloquist, Robert Lamouret; Musicale, 1930, Cast; "An Occasional Man," Denise Lor; "A Woman in Love," Ken Carson; "Can't You Just See Yourself?," Denise, Ken.

5 **Ding Dong School**
11 **Cartoons**
9:30 4 **Arthur Godfrey Show**
5 **Search for Beauty**
10:00 5 **Home**

MON: Arlene Francis presides. Interview, teen-age explorer Elsa Lind. TUES: Arlene Francis presides. Philadelphia Scrapple, Kit Kinne. WED: Arlene Francis presides. Choral selections, Singing Seniors. THUR: Arlene Francis presides. Interview, Corinne Griffith, former actress. FRI: Arlene Francis presides. News in the arts, Arlene Francis; Story of yeast, Kit Kinne; Economic news, Sylvia Porter.

11 **Doctors Digest**
Monday.
11 **Coffee Break**
Tues., Wed. and Thur.
11 **University Guest Book**
Friday.
10:30 4 **Strike It Rich**

TUES: Helping hand: Comedian-emcee Jan Murray of "Dollar-a-Second." THUR: Helping hand: the Charioteers, singing group.

11 **Morning Movie**
11:00 4 **Valiant Lady—Serial**
5 **Tennessee Ernie**
11:15 4 **Love of Life—Serial**
11:30 4 **Search for Tomorrow**
5 **Feather Your Nest**

MON: Janis Carter and Bud Colyer give today's winner a kitchen set. TUES: A rach-style dining room is today's prize. WED: Today's winner receives a ranch-style living-room set. THUR: An 18th-century tradi tional bedroom set is awarded today. FRI: Janis Carter and Bud Collyer award an 18th-century traditional dining room set.

11:45 4 **The Guiding Light**

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Morning Program on Page A-13

AFTERNOON

12:00 4 5 **NEWS**
11 **Casey Jones**
12:15 4 5 **Weather**
12:20 4 **Amy Vanderbilt**
5 **Main Street—Music**
12:25 4 **Magic Living**
12:30 4 **Love Story**
11 **NEWS—Paul Sevareid**
12:45 5 **Exclusive—Bee Baxter**
11 **Movie Quick Quiz**
1:00 4 **Robert Q. Lewis**
"I Still Get Jealous" ..... Judy Johnson, Robert Q., Don Liberto
"Forgive My Heart" ..... Merv Griffin
Audience Participation ..... Robert Q., Audience
5 **Reserved Seat**
11 **Flamingo Theater**
1:30 4 **Art Linkletter—Variety**
Today's guest is singer Darla Hood, former child star of the "Our Gang" series. Art also emcees the game "What's in the House?"
11 **Cash and Carry**
2:00 4 **The Big Payoff—Quiz**
See the Sequins on P. 16.
5 **Matinee Theater**
COLOR "One for the Road," by Ellis St. Joseph. A man who left his wife and infant son turns up years later. He drops in for a visit at the home of his now married son and grandchildren. His sudden appearance and penchant for gambling wreak havoc in his son's home.
11 **MOVIE—Drama**
"Bombay Waterfront." (English; 1953) Paul Temple and his wife are called in to expose a murderer known only as "The Marquis." John Bentley, Patricia Dainton.
2:30 4 **Bob Crosby Show—Music**
"Rosalie" ..... Bob, Modernaires, Bobcats
"Cry Me a River" ..... Carol Richards
"Lazybones" ..... Bob, Charley Teagarden
"Pepper-Hot Baby" ..... Modernaires
"You Never Have to Stand Alone" ..... Bob Crosby
3:00 4 **Brighter Day**
Rev. Dennis confers with Lucius Devereaux and Ed Eldridge on plans to bring in a new minister. Blair Davies.
5 **Date With Life—Serial**
Editor Tom Bradley (Mark Roberts) introduces today's episode. Anne goes away to be alone. Barbara O'Neil.
3:15 4 **Secret Storm**
5 **To Be Announced**
3:30 4 **On Your Account**
5 **Mr. Sweeney**
"Heads I Win, Tails You Lose." Kippie learns that friends are just as close when we share them with others. Jimmy Baird, Charles Ruggles. (Hollywood)
3:45 5 **Modern Romances**
A young girl, her spoiled father and a cab driver are trapped by a flood in a hilltop home. Martha Scott introduces this Anne Howard Bailey story.
4:00 4 **Around the Town—Haeberle**
5 **Pinky Lee**
9 **Daily Drama**
11 **J. P. Patches**
4:30 4 **Roy Rogers—Western**
Roy and his pal, Frog, are responsible for the passage of a flood control bill which will save the homes and ranches of their many friends and neighbors.
5 **Howdy Doody**
COLOR Carnival Cal's circus opens at last. Benny the Bengal Tiger escapes.
9 **9-Teens**
Wayzata School.
11 **Skipper Darl**
5:00 5 **Famous Playhouse**
Strange circumstances surround the shooting of an intruder in a wel-to-do home. The woman who fired the shot asks her husband and her sister to help her dispose of the body and avoid scandal.
11 **Mickey Mouse Club**
1. Newsreel: Hold Your Hats; Pets from the Forest; The First Step; The Little Weaver; Happy Birthday George. 2. Mouseketeers present "Fun with Music Day": "Mickey Mouse Mambo" and "I'm a British Grenadier." 3. "Spin and Marty" episode: "Rope Artist." 4. Cartoon: "Winter."

5:30 4 **Axel and His Dog**
5 **Follow That Man**
The owner of a gambling club and brother of a man on trial for murder tries to keep Mike Barnett from testifying for the prosecution.

5:55 4 5 **Weather**

EVENING

6:00 4 5 **NEWS**
9 **MOVIE—Mystery**
"The Scarlet Claw." A deadly monster is believed roaming the marshes. Sherlock Holmes investigates when an English Lady is found murdered Basil Rathbone, Nigel Bruce.
11 **Crusader Rabbit**

6:05 11 **Weatherbird—Zimmerman**

6:10 4 **SPORTS**
11 **NEWS**

6:15 4 11 **NEWS**
5 **You Should Know**

6:30 4 **Robin Hood**
One of Robin's men visits his family in a nearby village and is seized and accused of murder. Maid Marian and Friar Tuck help Robin rescue the man.
5 **Tony Martin—Music**
Tony's songs will include popular numbers based on classics, he sings "There's No Tomorrow," "Hold Me in Your Heart" and "Here." The Interludes offer the Habanera from "Carmen." David Rose and his orchestra. (Hollywood)
11 **Superman**

6:45 5 **NEWS**

7:00 4 **BURNS AND ALLEN**
Gracie's intervention in a quarrel between an artist and his jealous wife only leads to trouble for the Burnses and the Mortons. (Film)
5 **CAESAR'S HOUR**
The Victors and their pals learn to their dismay that a little rumor, well planted and carefully cultivated, can bloom forth in alarming proportions. Sid's joined by Nanette Fabray, Carl Reiner, Howard Morris, Sandra Deel nad Ellen Parker. Production numbers features Nan, Sandra and the Ted Cappy dancers.
11 **TV READERS DIGEST**
"If I Were Rich" is a comedy about the effect of $100,000 on a shoe clerk's family. Holder of the winning sweepstakes ticket, the clerk is beset by his brother-in-law, and eventually—income taxes. (Film)

7:30 4 **GODFREY TALENT SCOUTS**
Is Arthur grooming an heir to take over when he retires? See the story in next week's TV Guide.
Arthur's back and the talent scouts have brought him—professional performers trying for their big break in show biz.
5 **MY LITTLE MARGIE**
A plot to stymie Margie's romance with her boyfriend, Freddie, backfires on Vern. (Film)
11 **CONCERT—Barlow**
Two soloists tonight: Nadine Conner, soprano, and Eugene Conley, tenor. Howard Barlow conducts the orchestra.

Program

Mr. Conley
"Che Gelida Manina" ("Boheme") Puccini
Miss Conner
"Mi Chiamano Mimi" ("Boheme") Puccini
Duets
"O Soave Fanciulla" ("Boheme") Puccini
"Give Me One Hour" ..... Rudolf Friml
Orchestra
Prelude, "La Boheme" ..... Puccini
"Finlandia" ..... Sibelius

8:00 4 **I LOVE LUCY**
Ricky is dismayed to learn he signed to appear at a rodeo, not an a radio show.

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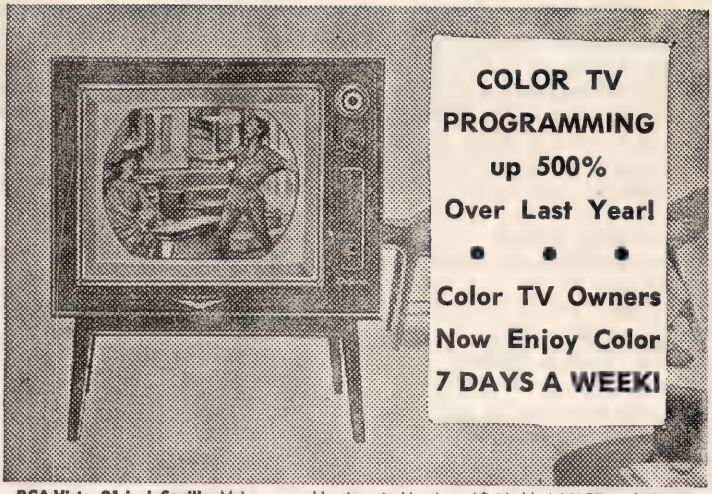

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Lucy, still hoping for her chance in show buinsess, offers to help out with a Western act. (Film)

5 MEDIC

"Glass of Fear" deals with hypochondria. A successful cartoonist imagines he suffers from many ailments. With the aid of a doctor, his wife tries to help him overcome his fear. (Film)

9 BOXING—St. Nick's

Bobby Courchesne, Springfield, Mass., vs. Mignel Berrios, San Juan, Puerto Rico, featherweights, 10 rounds. Chris Schenkel reports from St. Nicholas Arena, New York City.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Courchesne	Unrated	41	35	4	2	15
Berrios	Unrated	16	12	4	0	1

Berrios, the former amateur star, should give Courchesne a busy evening. Both fighters like to mix and should put up a scrap that will please the fans.

Compiled by Nat Fleischer (The Ring)

11 VIEWPOINT

8:30 4 DECEMBER BRIDE

In an effort to keep Ruth and Matt from pestering her about not dating, Lily invents a phantom sweetheart who sends her flowers. (Film)

5 ROBERT MONTGOMERY

George Voskovec stars in "End of the Rainbow," by Theodore and Mathilde Ferro. A factory worker learns from his immigrant brother that there are two kinds of Iron Curtains.

11 MEDICAL HORIZONS

Boston's Children's Medical Center houses a special Adolescent Clinic. Here teen-agers receive attention for their emotional as well as medical and surgical problems.

8:45 9 AFTER THE BRAWL

9:00 4 STUDIO ONE—Drama

Comedian Alan Young and songstress Gisele MacKenzie co-star in "The Man Who Caught the Ball at Coogan's Bluff," by Rod Sterling. George was a shy and unsung government worker when he entered the ball park. But after making that spectacular bleachers catch of a home-run ball, he was a national hero, and shy no longer.

9 MOVIE—Drama

"The Black Glove." Alex Nicol.

11 SPORTSMAN'S ROUNDTABLE

9:30 5 BADGE 714—Jack Webb

11 GOPHER LOWDOWN

9:45 11 TOP SECRET

10:00 4 SCIENCE FICTION THEATER

5 11 NEWS

10:15 5 WEATHER—Morris

11 PATTI PAGE—Music

10:20 5 SPORTS—Dick Nesbitt

10:30 4 NEWS—Rollie Johnson

5 RACKET SQUAD

A department store racket played with other people's charge accounts. (Film)

9 NEWS, WEATHER, SPORTS

11 MOVIE—Drama

"The Young Mr. Pitt." (English) The story of political career of William Pitt, who became Prime Minister of England at 24. Robert Donat, Robert Morley.

10:40 4 WEATHER TOWER—Kraehling

10:45 4 DATELINE EUROPE

10:55 9 MOVIE—Drama

"Meet the Missus." Trouble develops for the whole family when one of the younger members loses $5,000 in bonds during an errand. Roscoe Karns, Ruth Donnelly.

11:00 5 Tonight—Steve Allen

Steve, Gene Rayburn, Skitch Henderson and singers Pat Kirby and Andy Williams join in the fun.

11:15 4 Les Paul and Mary Ford

11:20 4 SPORTS—Dick Enroth

11:25 4 Police Call

12:00 5 Midnight-Kent

Morning Program on Page A-13

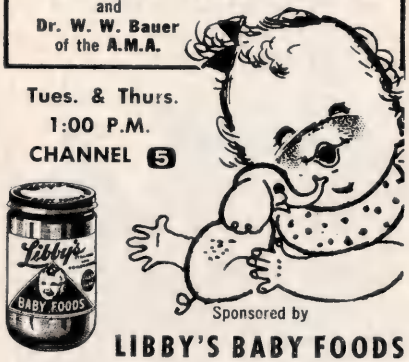
AFTERNOON

12:00 4 5 NEWS
11 Casey Jones
12:15 4 5 Weather
12:20 4 Pastor's Study
5 Main Street—Music
12:30 4 Love Story
11 NEWS—Paul Sevareid
12:45 5 Exclusive—Bee Baxter
11 Movie Quick Quiz
1:00 4 Robert Q. Lewis
"I Want You to Be My Baby"
Merv Griffin
"Cry Me a River" ..... Judy Johnson
Madcap Inventions ..... Robert Q.
"Silver Moon" ..... Earl Wrightson, Lois Hunt
5 Baby Time
11 Beulah
1:15 5 Reserved Seat
1:30 4 Art Linkletter—Variety

Keep a jump ahead of baby!

WATCH
Baby Time
with JANE WARREN, R. N.
and
Dr. W. W. Bauer
of the A.M.A.

Tues. & Thurs.
1:00 P.M.
CHANNEL 5



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Edith Head presides over a maternity fashion show. Art Linkletter is the host.

11 Cash and Carry
2:00 4 The Big Payoff
5 Matinee Theater
COLOR "The Touchstone," from the novel by Edith Wharton. A once successful writer, who now verges on the alcoholic, makes one last attempt to sell his latest work. When this fails, he must decide which is more important, personal integrity or money.

Cast

Stephen ..... Don Briggs
Alexa ..... Frances Robinson
Dexter ..... Anthony Eustrel

11 MOVIE—Drama
"Captain Sirocco." Louis Hayward.
2:30 4 Bob Crosby Show
"Love and Marriage" ..... All
"One Way Heart" ..... Joan O'Brien
"Sleepy Little Space Cadet" . Modernaires
"Autumn Leaves" ..... Bob Crosby
3:00 4 Brighter Day
Donald furthers his plans to frame Lydia.
5 Date With Life
3:15 4 Secret Storm
5 To Be Announced
3:30 4 On Your Account
5 Mr. Sweeney
"May and December." Cicero almost lands in vaudeville. Charles Ruggles. (Hollywood)
3:45 5 Modern Romances
Refugees, among them a pregnant woman, appear at the house.
4:00 4 Around the Town—Haeberle
5 Pinky Lee
9 Daily Drama
11 J. P. Patches
4:30 4 Roy Rogers—Western
5 Howdy Doody
COLOR Clarabell and Mr. Bluster set a trap for the mysterious man in black.
9 9-Teens
11 Skipper Darl
5:00 5 Famous Playhouse
11 Mickey Mouse Club
1. Meet Sooty: "Doll House." 2. Mouseketeers present "Gust Star Day": Judy Marsh and Donald Novis. 3. "Spin and

Marty" episode: "Nothing Happens on Sunday." 4. Cartoon: "Duck Hunt."

5:30 4 **Axel and His Dog**
5 **Ray Milland**
5:55 4 5 **Weather**
11 **Crusader Rabbit**

EVENING

6:00 4 5 **NEWS**
9 **MOVIE—Western**
"Chico and Pablo."
11 **Crusader Rabbit**
6:05 11 **Weatherbird—Zimmerman**
6:10 5 **SPORTS**
11 **NEWS—Paul Sevareid**
6:15 4 11 **NEWS**
5 **You Should Know—Quiz**
6:25 4 **Weather**
6:30 4 **Name That Tune—Quiz**
5 **Dinah Shore—Music**
Dinah sings "Breezin' Along With the Breeze," "Can I Forget You?" and "Alone At a Table for Two." The Skylarks join Dinah for "I Got Rhythm" and "That Great Come and Get It Day."
11 **Warner Brothers Presents**
A dealer in antiques and a professor are both interested in acquiring a priceless page from an ancient Bible. But Rick wants money to provide education for the ragged Arab shoeshine boy who gave him the valuable parchment. Gig Young is the host.

Cast

Rick ..... Charles McGraw
Ferrari ..... Dan Seymour
Sasha ..... Michael Fox
Ozmajian ..... Kurt Katch
Prof. Garnier ..... David Leonard
Jahmed ..... Harry Nader
Renaud ..... Marcel Dalio
Ludwig ..... Ludwig Stossel

6:45 5 **NEWS**
7:00 4 **PHIL SILVERS**
It's time for the company's annual bivouac and Ernie Bilko is looking for a way out. The Colonel is determined to have Ernie along, but the hard-working sergeant is just as determined to stay behind. Phil Silvers, Paul Ford, Arthur Storch, Philippa

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- Specialty Acts
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Bevans. (Film)

5 MILTON BERLE—Comedy

COLOR Uncle Miltie has a comedy-with-music review on tap tonight. Guest stars: Eddie Cantor, Gale Storm.

7:30 4 NAVY LOG

A sailor who enlisted as a non-combatant because of a deep aversion to killing is placed aboard a ship during the Korean war. The crew is pitched into battle and the corpsman must either conquer his aversion or watch his mates die. (Film)

Cast

Billy Sayres ..... Bobby Driscoll
Billy as a boy ..... Gordon Gebert
Mr. Sayres ..... Dabbs Greer
Louis ..... Dick Foote
Marine ..... Joel Smith
Mother ..... Virginia Carroll
Doctor ..... Henry Hunter
Marine General ..... Robert Shayne

9 PASSPORT TO DANGER

Diplomatic courier Steve McQuinn arrives in Helsinki to discover that a couple that he introduced are having romantic troubles. (Film)

11 WYATT EARP—Western

Gamblers contrive a scheme to control the Mayor's office and so get rid of Marshall Wyatt Earp. An honest newspaperman is threatened when he backs Earp. Hugh O'Brian plays Earp, Don Haggerty plays Mash Murdock. (Film)

8:00 4 MEET MILLIE—Comedy

5 FIRESIDE THEATER

Hostess Jane Wyman introduces Ruth Hussey as star of "Women at Sea." A neglected wife goes unaccompanied on an ocean voyage. She's much attracted to a handsome stranger who is accompanied—by his wife. (Film)

Cast

Nancy ..... Ruth Hussey
Philip ..... John Baragrey
Joan ..... Katharine Bard
Mr. Farney ..... George Chandler
Mrs. Farney ..... Gladys Hurlbut
Arnheim ..... Lyle Talbot
Miss Tubbs ..... Juney Ellis
Keiko ..... Marya Marco
Horace ..... Tiger Fafara

9 TEXAS RASSLIN

11 DANNY THOMAS

"Danny's Old Girl Friends" wreak havoc in the Williams household when Margaret intercepts some letters from three of Danny's former sweethearts.

8:30 4 RED SKELTON

COLOR Red and his guest star Peter Lorre appear in a sketch entitled "Phantom of the Ballet." Skelton, as a private detective with a mail-order-school diploma, tries to track down a maniacal killer (Lorre). The murderer has a penchant for assassinating members of a ballet troupe. Music is by David Rose and his orchestra.

5 CIRCLE THEATER

"The Town That Refused to Die," by Sheldon Stark. Host John Cameron Swayze introduces the story of Sanford, Me., which was hard-hit by the textile industry's relocation in the South. The town organized

a chamber of commerce to bring new business to Sanford.

Cast

Carl Broggi .....Darren McGavin
Mrs. Broggi .....Maxine Stuart
Jessup .....Paul Tripp

11 CAVALCADE THEATER

As America's emissarry in Paris, Benjamin Franklin has two problems: to negotiate a treaty with the French, and to bring two young lovers together. (Film)

Cast

Benjamin Franklin .....Howard St. John
Madeleine .....Leslie Gay
Wentworth .....Noel Drayton
Andre Leray .....Liam Sullivan

9:00 4 $64,000 QUESTION
9 MOVIE—Western

"Wyoming." (1947) Intrigue springs up between the ranchers after the Homestead Act is passed. William Elliott, Vera Ralston.

11 COLONEL MARCH
9:30 4 WRESTLING—Minneapolis
5 I LED THREE LIVES—Drama
11 PARIS PRECINCT
10:00 5 11 NEWS
10:15 5 WEATHER—Morris
11 THIS IS YOUR MUSIC
10:20 5 SPORTS
10:30 4 NEWS—Rollie Johnson
5 BIG TOWN—Drama

Steve is forced to suppress his star columnist's efforts to expose a powerful mystery man. (Film)

Cast

Steve Wilson .....Mark Stevens
Charlie Anderson .....Barry Kelley
Diane Walker .....Doe Avedon

9 NEWS, WEATHER, SPORTS
10:40 4 WEATHER TOWER
10:45 4 DATELINE EUROPE
11 MOVIE—Drama

"Dead of Night." Michael Redgrave, Mervyn Johns.

10:55 9 MOVIE—Drama

"Federal Man-Hunt." June Travis.

11:00 5 Tonight—Steve Allen

Steve, Gene Rayburn, Skitch Henderson and singers Eydie Gorme and Steve Lawrence are on hand. Guests include comedian Ronny Graham, jazz trombonist-singer Lillian Briggs and Claudia de Lys.

11:15 4 Les Paul and Mary Ford
11:20 4 SPORTS—Dick Enroth
11:25 4 The Visitor
12:00 5 Midnight—Kent

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Morning Program on Page A-13

AFTERNOON

12:00 4 5 **NEWS**
11 **Casey Jones**
12:15 4 5 **Weather**
12:20 4 **Amy Vanderbilt**
5 **Main Street—Music**
12:25 4 **Magic Living**
12:30 4 **Love Story**
11 **NEWS—Paul Sevareid**
12:45 5 **Exclusive—Bee Baxter**
11 **Movie Quick Quiz**
1:00 4 **Robert Q. Lewis Show**
"I Love the Piano" ..... Merv Griffin
What Is It? ..... Robert Q., Audience
"Come Rain or Come Shine", Judy Johnson
5 **Reserved Seat**
11 **My Hero**
1:30 4 **Art Linkletter—Variety**
A film taken on location at the filming of "The Spirit of St. Louis" shows Art Linkletter interviewing star James Stewart.
11 **Cash and Carry**
2:00 4 **The Big Payoff—Quiz**
5 **Matinee Theater**
COLOR Richard Boone stars in "Wuthering Heights," by Emily Bronte, adpted by Lois Jacoby. This is the tragic love story of a man and woman who fell in love as youngsters, but who each married another.

Cast

Heathcliff ..... Richard Boone
Cathy ..... Peggy Webber

11 **MOVIE—Drama**
"For You I Die." A young girl tries to help an escaped prisoner, wrongfully convicted, to regain his faith in the future. Cathy Downs, Mischa Auer.
2:30 4 **Bob Crosby Show—Music**
"I Want You to Be My Baby" ..... Bob and The Boys
"Sad, Sentimental and Sorry" ..... Pula, Joan, Carol
"We Saw the Sea" ..... The Boys
"It's Beginning to Look Like Christmas" . All
3:00 4 **Brighter Day**
Lydia finds the Bible in her drawer.
5 **Date With Life**
Susan's worries about her mother seem to be unfounded.
3:15 4 **Secret Storm**
5 **To Be Announced**
3:30 4 **On Your Account**
5 **Mr. Sweeney**
"Stay In Your Own Backyard." Cicero refuses to yield to Liz's pleas that he move out of the back of the store into a house of his own. Charles Ruggles, Helen Warnow.
9 **Daily Drama**
3:45 5 **Modern Romances**
Gale helps the cabbie deliver the baby.
4:00 4 **Around the Town—Haeberle**
5 **Pinky Lee**
9 **Daily Drama**
11 **J. P. Patches**
4:30 4 **Roy Rogers—Western**
"Billy the Kid Returns." Roy Rogers, Smiley Burnette.
5 **Howdy Doody**
COLOR The mysterious man reveals his identity. Buffalo Bob sings "Apple On A Stick."
9 **9-Teens**
Washington School.
11 **Skipper Darl**
5:00 5 **Famous Playhouse**
"Code of Honor." In a turn-of-the-century Florida town, lives a quiet tax-collector, his adventurous wife, and a virile rancher. It is inevitable that the wife and the rancher meet. Douglas Kennedy.
11 **Mickey Mouse Club**
1. Newsreel: A Trip to the Moon; The Pet Vet; A School that Sails. 2. Mouseketeers present "Anything Can Happen Day": Les Philmer on a pogo stick. 3. "Spin and Marty" episode: "Perkins and the Bear." 4. Cartoon: "Mickey's pal Pluto."
5:30 4 **Axel and His Dog**
5 **Victory at Sea**
5:55 4 5 **Weather**

EVENING

6:00 4 5 **NEWS**
9 **MOVIE—Drama**
"Troubled Waters." Villagers put up money

to promote their spring waters and are projected unawares into an arms-smuggling plot. James Mason, Alastair Sim.

11 Crusader Rabbit

6:05 **11 Weatherbird—Zimmerman**

6:10 **4 SPORTS**

11 NEWS—Sevareid

6:15 **4 11 NEWS**

5 You Should Know—Quiz

6:30 **4 Adventures of Champion**

5 Eddie Fisher—Music

11 Disneyland—Fantasy

Walt traces through history "The Story of the Animated Drawing," beginning with Leonardo Da Vinci, and bringing the story down to some of Walt's current competitors, Paul Terry and Max Fleischer. As examples of how sound and music were first integrated into his own animated cartoons, Walt shows "Steamboat Willie" and "Skeleton Dance." Another feature will be the "Nutcracker Suite" segment, with music by Tchaikovsky, from "Fantasia." (Film)

Other illustrations of animated-cartoon history, with and without sound: "Humorous Phases of Funny Faces," "Gertie the Dinosaur," "Tantalizing Fly," "Colonel Heeza Liar," "Mutt and Jeff," "Bobby Bumps," "Farmer Al Falfa" and "Felix the Cat."

6:45 **5 NEWS**

7:00 **4 GODFREY AND FRIENDS**

Is Arthur readying a permanent replacement in the wings? Story in next week's TV Guide. Arthur presents his annual toy show in which he shows the latest in toys and games for children of all ages.

5 SCREEN DIRECTORS' PLAYHOUSE

"Tom and Jerry," starring Peter Lawford, Nancy Gates and Frank Fay, was directed by Leo McCarey. A kindly parish priest tries to effect a reconciliation between a young husband and wife. (Film)

Cast

Tom Macy ..... Peter Lawford
Jerry Macy ..... Nancy Gates
Father O'Dowd ..... Frank Fay
Lola ..... Marie Windsor
Garrity ..... Charles Lane

7:30 **5 FATHER KNOWS BEST**

When a premonition she had comes true, everyone in the Anderson family believes that Margaret has psychic powers. Everyone, that is, but Jim, who refuses to cancel a business trip in spite of his wife's warning. (Film)

9 MY LITTLE MARGIE

"Margie Plays Detective."

11 M-G-M PARADE

Host George Murphy takes viewers on a tour of the "Kismet" set. He talks with stars Howard Keel and Ann Blyth. We see a film sequence in which Dolores Gray sings. A Robert Benchley comedy entitled "Home Movies" will be shown. Van Johnson appears in a scene from "Thirty Seconds Over Tokyo." Finally, "Master Will Shakespeare," a Carey Wilson subject. (Film)

8:00 **4 THE MILLIONAIRE**

"The Story of Steve Carey." A flashy bakery-goods salesman who spends his spare time racing motorcycles and reading comic books, becomes a good samaritan after receiving a check for $1,000,000. He decides to use part of the money to beautify an unattractive secretary who's in love with her boss. (Film)

Scott Paper Company presents

ROBERT YOUNG
JANE WYATT
in the
true-to-life comedy
"Father Knows Best"

Margaret's "premonition" keeps Father from taking a business trip —just in time.

7:30 P.M. CHANNEL 5

5 THEATER—Drama

COLOR "Once a Genius," by Dick Berg. Though he hasn't made a film in years, an aging Viennese director, living in the U.S., is fiercely proud of the great movie he made decades ago. He convinces himself that the ideal way to regain his vanished glory would be to remake that film, and even to have his wife play the role she created in it. Eva Gabor and Herbert Berghof star.

Cast

Steffi ..... Eva Gabor
Farber ..... Herbert Berghof
Frieda ..... Lilia Skala
Simko ..... Martin Rudy

9 WATERFRONT

"Captain Without a Ship." Carl Herick's girl friend hatches a plot to keep him away from "another woman." She knows Carl always wanted to captain his own tug. (Film)

11 MASQUERADE PARTY

8:30 **4 I'VE GOT A SECRET**

9 SOUL'S HARBOR

11 BREAK THE BANK

9:00 **4 20TH CENTURY FOX HOUR**

Thelma Ritter and Gene Lockhart star in "Christopher Bean." A mercenary New England country doctor learns his servant-woman is in possession of a valuable painting given to her by an artist she befriended. With the prospect of selling it for thousands of dollars, the doctor attempts to get the picture away from her. Based on Sidney Howard's stage play "The Late Cristopher Bean." Joseph Cotten is the host. (Film)

The program is reviewed on P. 18.

5 THIS IS YOUR LIFE

9 MOVIE—Western

"Wyoming." See Tues. 9 P.M. (9) for details.

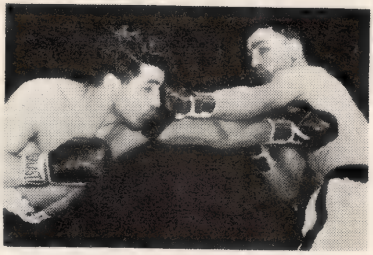
11 BOXING

Welterweight champion Carmen Basilio defends his title against Tony DeMarco. For details please see below.

9:30 **5 STUDIO 57—Drama**

9:00 11 BOXING — Championship

Carmen Basilio (champion), Syracuse, N. Y., vs. Tony DeMarco (challenger), Boston, welterweights, 15 rounds. Jack Drees reports from Boston.



DeMarco, left, losing to Basilio.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Basilio	Champ	65	47	11	7	21
DeMarco	1	48	42	5	1	27

This is the return match the fans have been waiting for. In their last battle, Basilio gained the championship from DeMarco by knocking him out in the 12th round. DeMarco is a head-hunter with a heavy wallop; Basilio is a durable body-belter. DeMarco will make an all-out effort to win back the crown in front of a home-town crowd, but Basilio is real tough.

TALE OF THE TAPE

Basilio		DeMarco
28	Age	23
147	Weight (approx.)	147
5 ft. 6½ in.	Height	5 ft. 5½ in.
67 in.	Reach	72½ in.
36½ in.	Chest (normal)	37½ in.
39 in.	Chest (expanded)	39½ in.
15 in.	Neck	16 in.
29 in.	Waist	29¼ in.
20¾ in.	Thigh	20¾ in.
13¾ in.	Calf	14½ in.
13½ in.	Biceps	14¾ in.
15 in.	Forearm	15½ in.
10 in.	Ankle	9¼ in.
11 in.	Fist	12¼ in.
6¾ in.	Wrist	7½ in.

Compiled by Nat Fleischer (The Ring)

"Forest Magic." A lonely widow arrives with her two children at a Mountain Retreat. She is troubled by the anti-social attitude of her nearest neighbor. (Film)

9:45 11 RINGSIDE ROUNDTABLE
Bernie Slater, Jack Gibbons and Don Riley are on tonight's panel.

10:00 4 WHAT'S MY LINE—Quiz
5 11 NEWS

10:15 5 WEATHER—Morris
11 I AM THE LAW

10:20 5 SPORTS

10:30 4 NEWS—Rollie Johnson
5 MR. DISTRICT ATTORNEY
9 NEWS, WEATHER, SPORTS

10:40 4 WEATHER TOWER—Kraehling

10:45 4 ETHEL BARRYMORE THEATER
"General Delivery." A woman leading a quiet life in a boarding house is by chance plunged into police efforts to break up a dope ring.

11 MOVIE—Drama
Count of Monte Cristo." Dumas' tale of Edmond Dantes false imprisonment and his revenge. Robert Donat, Elissa Landi.

10:55 9 MOVIE
"The Duke Comes Back." A boxer and a debutante fall in love and decide to marry. He plans to retire from ring after he wins the championship. Allan Lane, Heather Angel.

11:00 5 Tonight—Steve Allen
Vocalists are Andy Williams and Pat Kirby. Guests include: jazz French horn player Don Elliott; songstress Shannon Bolin, now appearing in the Broadway musical "Damn Yankees"; and 50 Salvation Army Santas.

11:15 4 Les Paul and Mary Ford

11:20 4 SPORTS—Dick Enroth

11:25 4 Playhouse 15
"Backfire." It seemed like perfect crime until everything "backfired." (2) "The Boat Ride." Two card swindlers meet on transatlantic liner and a double, double-cross develops from their crooked planning.

12:00 5 Midnight—Kent
Rodger Kent presents music using camera effects, stage settings and a dancing couple, a kitten or an oscilloscope to create the desired mood.

Is Arthur Godfrey Grooming an Heir?

It could be...
And in its next issue,
TV GUIDE looks at the facts
...and a man.

ON SALE NOW

TV GUIDE

Morning Program on Page A-13

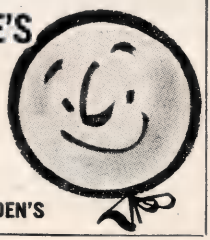
AFTERNOON

12:00 4 5 **NEWS**
11 **Casey Jones**
12:15 4 5 **Weather**
12:20 4 **Pastor's Study**
5 **Main Street—Music**
12:30 4 **Love Story**
11 **NEWS—Paul Sevareid**
12:45 5 **Exclusive—Bee Baxter**
11 **Movie Quick Quiz**
1:00 4 **Robert Q. Lewis**
"Let's Call the Whole Thing Off" ..... Don Liberto, Dorothy Love
Audience Participation ..... Robert Q.
"Same Old Saturday Night" ..... Merv Griffin
5 **Baby Time**
11 **Beulah**
1:15 5 **Reserved Seat**
1:30 4 **Art Linkletter—Variety**
Dr. J. M. De Los Reyes will discuss a current medical problem. Art Linkletter hosts.
11 **Cash and Carry**
2:00 4 **The Big Pay-off**
5 **Matinee Theater**
COLOR "The Brass Ring," by Jacqueline Rhodes. A young intern tries to convince his fiancee she shouldn't have the responsibility of supporting her divorced sister and the sister's child. (Hollywood)
11 **MOVIE—Drama**
"Black Magic." Nancy Guild.
2:30 4 **Bob Crosby Show**
"Same Old Saturday Night" ..... All
"Moments to Remember" ..... Joan O'Brien
"You" ..... Modernaires
"The Shadow Waltz" ..... All
3:00 4 **Brighter Day**
Lydia begs to see Rev. Dennis right away.
5 **Date With Life**
Susan finds out about Philip Mitchell.
3:15 4 **Secret Storm**
5 **To Be Announced**
3:30 4 **On Your Account**
5 **Mr. Sweeney**
"For Men Only." Ned learns how much his son Timmie thinks of him. Charles Ruggles, Jimmy Baird. (Hollywood)
3:45 5 **Modern Romances**
One of the refugees turns out to be an escapee from a mental institution.
4:00 4 **Around the Town**
5 **Pinky Lee**
9 **Daily Drama**
11 **J. P. Patches**
4:30 4 **Roy Rogers—Western**
5 **Howdy Doody**
COLOR Heidi tells the story of the Princess of Littlelandia, a country where there are no animals. There's a special cartoon.
9 **9-Teens**
11 **Skipper Darl**
5:00 5 **Famous Playhouse**
"Adventure in Java." Four Londoners, a woman and three men, set out to find the jewels that lie hidden in a Javanese temple. Each wants the loot for himself.
11 **Mickey Mouse Club**
1. Jiminy Cricket presents: "I'm No Fool With Fire." 2. Mouseketeers present "Circus Day": Capt. Winston and the Seals, and the Chaudets. 3. "Spin and Marty" episode: "Runaway." 4. Cartoon: "The Clock Store."
5:30 4 **Axel and His Dog**
5 **Headlines**
5:55 4 5 **Weather**

You'll bust out laffin'

THE PEOPLE'S CHOICE

Starring
Jackie Cooper
Time 7:30 P.M.
Channel 5



Sponsored by **BORDEN'S**

EVENING

6:00 4 5 **NEWS**
9 **MOVIE—Western**
"Lash La Rue."
11 **Crusader Rabbit**
6:05 11 **Weatherbird—Zimmerman**
6:10 4 **SPORTS**

11 NEWS—Sevareid

6:15 4 11 NEWS

5 You Should Know—Quiz

6:30 4 Sgt. Preston

Windy Brown, an old reprobate famous for his tall tales, claims he has struck it rich. Despite his reputation, Windy becomes the victim of three desperadoes preying on miners. Richard Simmons stars.

Cast

Sgt. Preston ..... Richard Simmons
Windy Brown ..... Sherman Sanders
Martha Brown ..... Marjorie Bennett
Juve ..... Terry Frost
Mandell ..... John Marshall
Bannister ..... Thayer Roberts

5 Dinah Shore—Music

Songs by Dinah include "Yours," "These Foolish Things" and "Getting to Know You." The Skylarks are spotlighted for "Without ■ Song" and the whole cast sings "South of the Border."

11 Lone Ranger—Western

6:45 5 NEWS

7:00 4 BOB CUMMINGS SHOW

After long experience with visiting young relatives, Bob thinks he knows what to expect from Mrs. Neemeyer's niece. A peek into the reception room confirms his unhappy expectations. (Film)

5 YOU BET YOUR LIFE

9 PRO FOOTBALL HIGHLIGHTS

11 BISHOP SHEEN

7:30 4 CLIMAX

Zsa Zsa Gabor, Michael Rennie and John Kerr star in "Man of Taste." A cultured Englishman, living in Paris, becomes interested in art for purely mercenary reasons. He sponsors ■ young artist and goes to great lengths to keep his protege's canvases valuable. (Hollywood)

Cast

Charles Martin Westling ..... Michael Rennie
Mame. Florizel ..... Zsa Zsa Gabor
Matt Sloane ..... John Kerr
Laurie ..... Sallie Brophy

5 PEOPLE'S CHOICE

Sock faces the problem which all confirmed bachelors must, sooner or later: how to escape marriage yet continue dating ■ girl. The situation is not helped when Mayor Peoples issues an ultimatum

about Sock's romance with Mandy. (Film)

Cast

Sock Miller .....Jackie Cooper
Mandy Peoples .....Patricia Breslin
Cyril .....Bill Meigs

What's our reviewer's vote? See next week's TV Guide.

9 BIG TEN HIGHLIGHTS
11 STOP THE MUSIC

8:00 5 DRAGNET

In making a routine check, Friday has a man who tried to sell a $1000 ring for only $25 at a pawnshop. The suspect claims he found the ring, but a robbery report sheds new light on the case. (Film)

Cast

Sgt. Joe Friday .....Jack Webb
Frank Smith .....Ben Alexander
Herb Nevin .....Robert Emlin
James Fader .....Than Wyenn
Eugene Gaylen .....William Idelson
Mrs. Carlton Hendricks .....Louise Lorimer

9 WRESTLING—Chicago
11 STAR TONIGHT—Drama

8:30 4 FOUR STAR PLAYHOUSE

Charles Boyer stars in "Something Very Special." A man grieved at his wife's death leaves his daughter with her grandmother in Paris. Five years later he returns for her, but the girl does not believe he really wants her. (Film)

Ida Lupino is profiled in next week's TV Guide.

Cast

Alan .....Charles Boyer
Jeanette .....Mary Zita Perzel
Marie .....Vale Hunter
Joan Gilbert .....Ginger Hall

5 THEATER—Drama

Rory Calhoun and Gale Robbins star in "Bet the Queen." A gambler wins a miner's ticket on the last boat out of town. The loser's wife pleads that the ticket be returned. (Film)

11 DOWN YOU GO

9:00 4 JOHNNY CARSON

Dorothy Shay, "The Park Avenue Hillbilly," will be Johnny's guest tonight. Jill Corey sings. (Hollywood)

5 VIDEO THEATER

Host Otto Kruger introduces "The Web." A young lawyer is entangled in a web of implications and complications when he accepts a fee to act as a bodyguard. Arleen Whelan stars as Noel. Ray Denton portrays Attorney Regan. Raymond Burr is seen as Cobey. A film clip from "All That Heaven Allows," with Jane Wyman and Rock Hudson will be shown.

9 MOVIE—Western

"Wyoming." Vera Ralston, John Carroll. See Tues. 9:00 P.M. (9) for details.

11 MARK SABER

9:30 4 DR. HUDSON'S SECRET JRNL.

"No Private Room." The character of one of Center Hospital's most generous benefactor's undergoes a drastic change when she herself is suddenly hospitalized and is forced to share a ward with three other patients. (Film)

11 EDDIE CANTOR—Comedy

10:00 4 HIGHWAY PATROL
5 11 NEWS

10:15 5 WEATHER—Morris
11 SECRET FILE

10:20 5 SPORTS

10:30 4 NEWS—Rollie Johnson
5 CAMERA "4"

"Mimi." A lonely puppeteer finds his only happiness in fashioning his puppets until he meets a beautiful girl who resembles his finest puppet. Paul Henreid, Rita Gam, Rick Jason. (Film)

9 NEWS, WEATHER, SPORTS

10:40 4 WEATHER TOWER—Kraehling

10:45 11 MOVIE—Drama

"Waterfront." Robert Newton, Richard Burton.

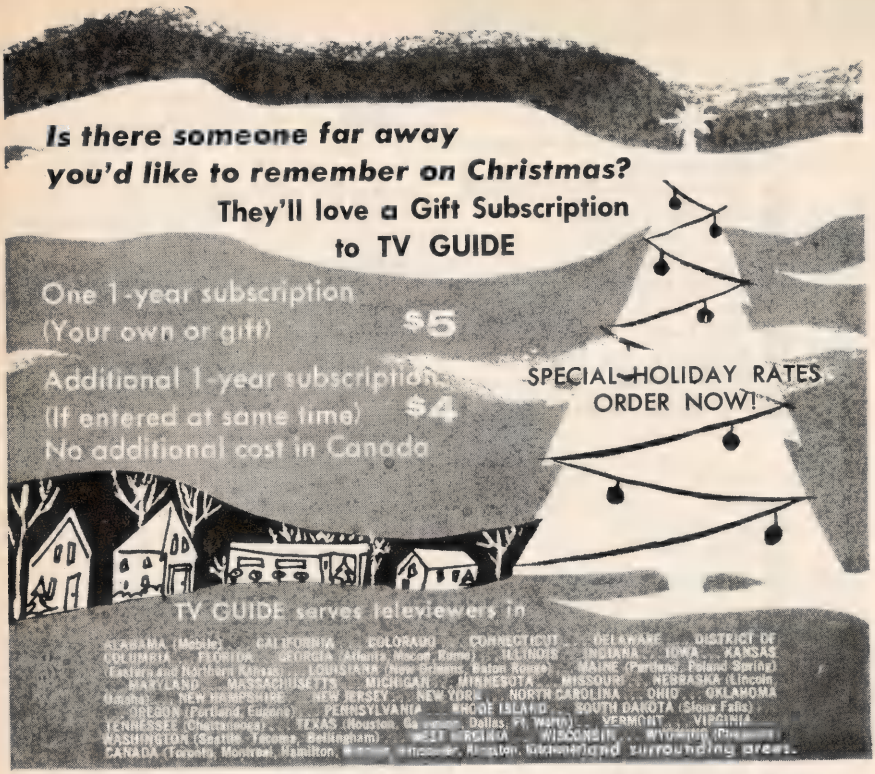
10:55 9 MOVIE—Drama

"Norman Conquest." Tom Conway, Eva Bastok.

11:00 5 Tonight—Steve Allen

A dentist shows up to drill Steve's teeth, and there's a modern dance interpretation by Katherine Litz. Vocalists are Eydie Gorme and Steve Lawrence.

11:15 4 Les Paul and Mary Ford
11:20 4 SPORTS—Dick Enroth
11:25 4 The Visitor
12:00 5 Midnight—Kent



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Morning Program on Page A-13

AFTERNOON

12:00 4 5 **NEWS**
11 **Casey Jones—Rog Awsumb**

12:15 4 5 **Weather**

12:20 4 **Amy Vanderbilt**
5 **Main Street—Music**

12:25 4 **Magic Living**

12:30 4 **Love Story**
11 **NEWS—Paul Sevareid**

12:45 5 **Exclusive—Bee Baxter**
11 **Relax—Music**

1:00 4 **Robert Q. Lewis**
"Love and Marriage" ..... Merv Griffin, Judy Johnson
"Song of Songs" ..... Earl Wrightson, Lois Hunt
5 **Reserved Seat**
11 **Flamingo Theater**

1:30 4 **Art Linkletter—Variety**
Mrs. Kay Lane, a Beverly Hills, Cal., investment counselor, tells of her unusual cross-country trip by auto. For a companion she employed the services of a clothing store manikin. Art Linkletter emcees.
11 **Cash and Carry**

2:00 4 **The Big Payoff—Quiz**
5 **Matinee Theater**
COLOR "Jason," by Samson Raphaelson. An intellectual New York drama critic takes a personal interest in a young playwright then he discovers the younger man has more than a casual interest in the critic's wife. (Hollywood)
11 **MOVIE—Comedy**
"Friendly Enemies." Charlie Ruggles.

2:30 4 **Bob Crosby Show**
"Yaller, Yaller Gold" ..... All
"Sayonara" ..... Carol Richards
"Sixteen Tons" ..... Allan Copeland
"Santa's Little Sleigh Bells" .. Modernaires
"White Christmas" ..... Bob Crosby

3:00 4 **Brighter Day**
Rev. Dennis affirms his faith in Lydia.
5 **Date With Life**

3:15 4 **Secret Storm**
5 **To Be Announced**

3:30 4 **On Your Account**
5 **Mr. Sweeney**
"Hands Across the Sea." Cicero talks the Mapleton Women's Club into opening a foreign branch. Charles Ruggles. (Hollywood)

3:45 5 **Modern Romances**
The cabbie saves the lives of Gale and her father.

4:00 4 **Around the Town—Haeberle**
5 **Pinky Lee**
11 **J. P. Patches**

4:30 4 **Roy Rogers—Western**
5 **Howdy Doody—Kids**
COLOR Mr. Bluster and Howdy go to Littlelandia. Bluster seems to have a trick up his sleeve, there's a Lowell Thomas, Jr., adventure film.
9 **9-Teens**
Murray and St. Paul Schools.
11 **Skipper Darl**

5:00 5 **Famous Playhouse**
11 **Mickey Mouse Club**
1. Newsreel: Water Wonders; Girl of the Week; Riding in Style; The Oldest Parade; Toy Train Time. 2. Mouseketeers present "Talent Roundup Day": Mouseketeers Judy Harriett and Darlene Gillespie. 3. "Spin and Marty" episode: "Haunted Valley." 4. Cartoon: "The Mail Pilot."

5:30 4 **Axel and His Dog—Kids**
5 **Man Behind the Badge**

5:55 4 5 **Weather**

EVENING

6:00 4 5 **NEWS**
9 **MOVIE—Mystery**
"Eye Witness." Robert Montgomery.
11 **Crusader Rabbit**

6:05 11 **Weatherbird—Zimmerman**

6:10 4 **SPORTS**
11 **NEWS—Sevareid**

6:15 4 11 **NEWS**
5 **You Should Know—Quiz**

6:25 4 **Weather**

6:30 4 **Soldiers of Fortune**
5 **Eddie Fisher**
11 **Rin Tin Tin—Adventure**
The sole survivor of an Indian raid is bitter about the career which has cost his

father his life. The boy runs away from the protection of the fort in his resentment against army life.

6:45 5 NEWS

7:00 4 MAMA

"Crisis in the Hansen Household." An unexpected and shattering event in Katrin's life upsets the entire household. Mama tries to set things right. Mama: Peggy Wood. Katrin: Rosemary Rice. Papa: Judson Laire. Dagmar: Robin Morgan. Nels: Dick Van Patten.

5 TRUTH OR CONSEQUENCES

11 OZZIE AND HARRIET

Ozzie and Harriet reach an impasse when Harriet decides after all these years Ozzie should have a wedding band too. Matters are further complicated when a Southern belle makes a play for Ozzie at a country-club dance. (Film)

7:30 4 OUR MISS BROOKS

Connie and Mr. Munsey stage an unusual conversation for Mr. Conklin's benefit after the principal installs an intercom system throughout the school. (Film)

Cast

Connie Brooks ..... Eve Arden
Oliver Munsey ..... Bob Sweeney
Mr. Conklin ..... Gale Gordon
Mrs. Nestor ..... Isabel Randolph
Benny Romero ..... Ricky Vera
Mrs. Davis ..... Jane Morgan

5 COUNT OF MONTE CRISTO

The Count visits the island of Sardinia in response to an urgent message from his comrade. (Film)

9 MY LITTLE MARGIE—Comedy

11 CROSSROADS

"Mightier Than the Sword" is the true story of a Baptist Minister who printed copies of the Bible and smuggled them into the countries behind the Iron Curtain. (Film)

8:00 4 CRUSADER

Matt Anders is approached for help by a young woman in Rome. She claims Communist agents are trying to force her to return to her home behind the Iron Curtain. Brian Keith stars. (Film)

5 BIG STORY

Reporter Richard Looman of the San Diego Tribune found his Big Story when he investigated the attempted suicide of his best friend's wife. The woman's husband told Looman that his wife was disturbed over her analysis by a local so-called psychologist.

9 HOLLYWOOD OFFBEAT

"Loophole." It's hard to find a blackmailer if you never see him, but Steve Randall finds a way. (Film)

11 DOLLAR A SECOND

8:30 4 PLAYHOUSE OF STARS

The leading roles in "Moment of Triumph" are played by Kevin McCarthy and Edward Franz. McCarthy plays a tycoon whose science professor years before was dismissed when he refused to give a rich man's son a passing grade he didn't deserve. Twenty years have passed, and now the tycoon finds himself in a position to right the old wrong. (Film)

Cast

Prentice Brown ..... Kevin McCarthy
Professor Randell ..... Eduard Franz
Katherine Gould ..... Angela Greene
Nurse ..... Charlotte Lawrence
Dr. Grey ..... Tom Browne Henry
Jack Tinsley, Jr. ..... Doyle Baker
Jack Tinsley, Sr. ..... Harry Tom McKenna

5 STAR STAGE—Drama

Mildred Natwick and Rhys Williams co-star in "The Marmalade Scandal," by George Lowther. A middle-aged widow in a small Scottish town has won fame and a small fortune from her fabulous recipe for

marmalde. There's a local man who wants to win her for his bride, but our thrifty Miss believes that woman can live on marmalade alone.

9 INTERNAT'L PLAYHOUSE

"Triple Cross." A young bank embezzler is suspected of murder. (Film)

11 THE VISE

"Snapshot." A young man finds himself more interested in a married woman than in his fiancee. His plans to break the engagement lead to murder. Filmed in England. Ron Randell is host. (Film)

9:00 4 THE LINEUP

The trail of a suspected murderer leads to San Francisco's famed Coit Tower on Telegraph Hill. Lt. Guthrie and Insp. Greb try to ferret out clues in the killing of an advertising executive. Warner Anderson, Tom Tully. (Film)

5 BOXING—New York

Isaac Logart, Camaguey, Cuba, vs. Virgil Akins, St. Louis, welterweights, 10 rounds. Jimmy Powers reports from Madison Square Garden, New York City.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Logart	6	49	39	5	5	18
Akins	3	46	32	13	1	16

This is a return match for these highly rated welterweights. In their first meeting, Akins rallied in the late rounds to win a close decision. Both men are good boxers and have a finishing punch.

Compiled by Nat Fleischer (The Ring)

9 MOVIE—Drama

"Strange Woman." Heddy Lamar, George Sanders.

11 ETHEL AND ALBERT

There are only 19 shopping days till Christmas. And it will be no time at all before Ethel and Albert are completely snowed under with the usual Yuletide problems. Ethel: Peg Lunch, who scripts the show. Albert: Alan Bunce.

9:30 4 PERSON TO PERSON
11 THEATER—Drama

9:45 5 FIGHT FOLLOW-UP

10:00 4 APP'T WITH ADVENTURE
5 11 NEWS

10:15 5 WEATHER
11 PATTI PAGE SHOW—Music

Patti opens with "Mississippi Mud" and then does "In Love in Vain." The Page Five singers do "Yes, We Have No Bananas"; Patti closes with "We Just Couldn't Say Goodbye." (Film)

10:20 5 SPORTS

10:30 4 NEWS—Rollie Johnson
5 FOLLOW THAT MAN

"The Washington Story." Members of a syndicate try desperately to stop Mike Barnett from testifying before the Senate Interstate Gambling Commission. (Film)

9 NEWS, WEATHER, SPORTS
11 MOVIE—Drama

"The Lady Says No." Joan Caulfield, David Niven.

10:40 4 WEATHER TOWER-Kraehling

10:45 4 FOOTBALL FORECASTS
9 NEW CAR JAMBOREE

10:55 9 MOVIE—Comedy

"Don't Trust Your Husband." Fred MacMurray, Madeleine Carroll.

11:00 4 CONQUEST

SPECIAL "Conquest — Great Achievements of the 20th Century" is the second of a two hour-long programs. Tonight's show will concern itself with epic feats of the century in various fields. Outstanding events covered in the filmed narration will be: 1. The contributions of Thomas A. Edison, Marconi and Henry Ford. 2. The Curies research in radium, setting the stage for later developments in atomic energy. 3. Growth of the movies as a form of entertainment. Clips from "The Great Train Robbery" will illustrate the first movie plot. 4. Great accomplishments in sports: Jack Dempsey, Jesse Owens, Bobby Jones, Red Grange, Babe Ruth. 5. Conquest of mountains. 6. The work of the Seabees in World War II.

5 Tonight—Steve Allen

Eydie Gorme and Andy Williams are tonight's vocalists.

12:00 5 Midnight—Kent

Stations reserve the right to make last-minute program changes.

Newsman, Vice President, Moderator, John Daly Really Specializes In Charm

What's His Line?

After 17 years as a newsman and a year-and-a-half's tenure as an ABC-TV vice president, John Daly still is best known for the clever and sometimes coy asides he tosses during the national parlor game, *What's My Line?*

A large, voluble man of 41, Daly is optimistic about this paradox. ***continued***

John Charles Daly: editorial stands 'are not practical for a network.'

Edward R. Murrow: 'Let the networks choose sides, fight it out.'

"What's My Line? has got to go sometime," he predicts. "I'm surprised it lasted this long." When it does go, Daly may stand a chance to become famous for his more serious contributions to TV.

But don't mistake him. Daly is perfectly satisfied—in fact, very happy—about the popularity of the show, despite its lack of any highbrow pretensions. He remembers only too well when he was on *Who Said That?* (a program aimed at the highbrows) for one season. "That was a high type, all right," he points out. "But we could have been screaming into a raging storm for all the attention we got."

Daly talks as if he has nothing else on his mind but to say what he's saying, and to you. Some call this the "charm technique."

"It's the newsman in me," Daly scoffs. "When a newsman works on a story, he concentrates fully on it. It's the only way to get things done."

Serious and intelligent, he can rarely resist the temptation to be funny. When his quips aren't, he laughs heartily anyway. This keeps him, he believes, from getting ulcers.

Daly acquired his job on CBS' *What's My Line?* back in 1950, when producers Goodson-Todman were looking for a moderator who could talk on his feet. "They thought a newsman would have the necessary background to keep an ad lib show going," he recalls.

His background also helped the South African-born son of an American mining engineer when he became an ABC vice president in 1953, after four years as a newsman for the network. Today he oversees news, public affairs, special events, religion and sports for radio as well as TV.

"So far," he claims, "it's been one massive education. You can not be an administrator and be blind to organizational problems." An ex-schedule engineer (during his early days in radio, around 1937), he enjoys the planning and technical end of the business. "It's frustrating, too. I can't dream up an idea without looking into the till first. Often the pocketbook can't fulfill the expectations. But it's nothing that keeps me awake nights."

It could be said that nothing short of a family crisis keeps John Daly awake nights. His description of his nightly ritual: "I get into bed, I roll over, I sleep—eight full hours." (This second ulcer-preventative makes him a distinct rarity in the TV business.)

While the duties of a vice president keep him busier than he anticipated,

ABC's glamor boy still finds time to do everything he wants to do. He has a zest for good food. He belongs to two clubs, one in suburban Rye, N.Y., where he lives; the other in Manhattan. He enjoys relaxing over a good drink and a good argument.

Daly ducks controversy—on TV, at least—disagreeing with his friend of 17 years, Ed Murrow, famed CBS newsman, who says it is time the networks, like the newspapers, took editorial stands. Murrow maintains, "There's power in radio and TV, and I deny that these mediums are gas pipes through which is funneled news or entertainment. The responsibility should reside where the power resides. Let the networks choose their sides and fight it out."

Editorial stands, according to Daly, "are not practical for a network, any more than for a news service. A local station could adopt a policy, but the network has an obligation to its affiliates. It should not impose its stand upon the affiliates. If, say, the Associated Press took a stand and if the local paper disagreed, it would not run the article. So, practically, editorializing is not feasible.

"I think," Daly continues, "a news show has the right to make a legitimate comment on any event of public interest. I think, though, the comment should be clearly defined, that there should be no subjective declaration of opinion. It can be a conclusion drawn on clearly defined fact."

About conclusions, Murrow, however, says, "I have never known a completely objective reporter. Each man is a prisoner of his own experiences." Murrow suggests "a board composed of sound editorial thinkers who would present, once a week, a separate show clearly branded 'opinion.' It would be based on fact. If, then, the listener reaches a conclusion other than that reached by the editorial board—fine."

Daly insists, however, that "editorial opinion smacks of subjective opinion.

"A stand," he muses, "could play into the hands of those who might attack the concept of a free press. If we took one stand, they might claim all our news was slanted."

Daly usually keeps a 9 A.M. to 9:30 P.M. schedule. At work, he plays executive for one hour and then disappears into the news room to "dummy" his evening show. Lunch has become a business event. At 3:30 P.M. he's back in the news room until after his show. Then, he races for the train. He reads eight newspapers a day, current magazines and biographies.

Some months back he gave up his Sunday afternoon news show to spend more time with his family (wife Kit; John Neal, 17; John Charles, 14; and Helene Grant, 10). But at 6 P.M. he leaves to do *What's My Line?* Although two 18-hole golf courses are practically at his front door, he plays tennis. "I can cram more exercise into less time," he explains.

Charmer: Daly keeps panelists Dorothy Kilgallen, left, Arlene Francis happy.

It's Anybody's Guess

TV Show Marks Fourth Birthday With Sequin-Counting Contest

How many sequins are on Nancy Walters' bathing suit? For closest guesses, CBS' *The Big Payoff* is rewarding viewers during a six-week contest to celebrate its fourth anniversary. Grand prize includes a car, trip to Europe, diamond ring and mink coat.

New SEVILLE 21 by RCA Victor. In mahogany or blond tropical hardwood finish, $795. Not shown: DIRECTOR 21, $895.

"It's Big Color that makes TV entertainment spectacular"

SAYS BOB HOPE soon to be seen in **"That Certain Feeling"**
—a Paramount Picture—

"I'm not kidding when I say Big Color TV is sensational. We've had our RCA Victor set eight months now. Delores and the kids love it. Me, I'm plain hypnotized.

"The World Series looked so real I almost tossed a pop bottle at the ump. Watching football, the players practically tumble into your lap. And a Big Color *musical* outdazzles even a California rainbow. I tell you, these RCA people know Color TV from the inside. And it shows on the outside."

Your RCA Victor dealer invites you to watch Big Color TV on the same set Bob Hope talks about. Afterwards, see a Black-and-White program in sharp, clear Black-and-White on the same set. (It's like having two sets in one.) Phone your dealer now.

WORRY-FREE! With an RCA Victor Factory Service Contract (optional, extra) you get expert installation and maintenance. Available in most areas, but only to RCA Victor TV owners. ▪ Manufacturer's nationally advertised UHF-VHF prices shown, subject to change.

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RCA pioneered and developed Compatible Color TV

Technicians prepare to film scene for 'The Ox-Bow Incident' on 20th Century-Fox lot.

20th Century-Fox Hour

REVIEWS

Of the major Hollywood studios entering TV this season, 20th Century-Fox has made probably the most ambitious attempt to provide viewers with high-quality entertainment. Its *20th Century-Fox Hour* on CBS presents top stars in adaptations of past movie hits. Unfortunately, the program has run into a frequent TV stumbling-block: many a 90-minute or two-hour story can't be compressed effectively into 45 minutes of TV time.

Merle Oberon and Michael Wilding headed a fine cast in Noel Coward's "Cavalcade," but even the full-length movie version had trouble chronicling a British family from the Boer War to the 1930's. In "Laura," George Sanders, Robert Stack and Dana Wynter tried valiantly, but in vain, to evoke the feature film's suspenseful mood.

It was not until the show's third entry, "The Ox-Bow Incident," that aim and accomplishment dovetailed. Impeccably acted by Cameron Mitchell, Raymond Burr, Robert Wagner and other superior players, this emotion-packed drama was something TV—and Hollywood—could be proud of.

Unlike other film studios' offerings, the program isn't a collection of clips from old films, nor is it a "showcase" for young, little-known actors. The studio obviously lavishes time, money and skill on its TV efforts. In fact, production chief Darryl F. Zanuck personally supervises each TV film.

The studio plugs forthcoming movies in the final 15 minutes of each hour-long program, when Joseph Cotten conducts a studio tour and interviews various stars. This portion of the show is also well done; the plugs are relatively unobtrusive.

Gunsmoke

Unlike other new TV Westerns this season, *Gunsmoke* furnishes its hero with a girl. Although, in the Western tradition, the hero doesn't get much chance for romancing, she's on view in almost every episode. But the writers don't let her interfere much with *Gunsmoke*'s taut, action-packed stories.

The CBS series relates the exploits of a Marshal Matt Dillon, excellently portrayed by James Arness. The program's writers have given him plenty of opportunity to display his quick-on-the-draw technique. So far, he has killed a psychotic gunslinger who had wounded him in an earlier gun battle; he has saved another gunman from being lynched by an angry mob, and he has amputated the leg of a wounded rancher. Each of these exploits is a good day's work for any respectable marshal.

Arness is back-stopped each week by a fine supporting cast. Dennis Weaver is good as his crippled buddy, Chester, and Amanda Blake extremely decorative as his saloon hostess girl friend. Production and direction reflect skill and attention to detail.—*R.S.*

James Arness, right, battles Wright King.

FINE TUNING

By Ollie Crawford

Network sets up staff of comedy writers. Welcome—Loyal Order Sons of Joe Miller.

•

It's the first split-level office, so they can divide the low comedy from the high comedy.

•

This makes NBC the first network to set up its own mirth mill, wit works and funny foundry. The boys are expected to turn out comedy from 9 to 5, with one hour off for a sad lunch. It's the one department without a foreman, because nobody wants to be known as the chucklehead.

•

The gag writers now have a home where the yacks and the boffolas roam.

•

This will result in jokes like: *Who was that lady I seen you with last night? That was no lady, that was my supervisor,* and *Why does the fireman wear red suspenders? Because he's on color TV.* Also *Why does the chicken cross the road? To get to CBS.*

•

The comedy office will even have its own lunchroom, to be known as the snickery-snackery.

•

It's not a bad idea. This just means you can work as a team and get horse laughs.

TV FILLS

SANTA'S PACK

Santa may still have his eight reindeer to help him deliver, but a glance at these pages will reveal how heavily he's banking on TV for inspiration in filling his sleigh.

1. Jerry Mahoney Doll.
2. Captain Gallant Game.
   Rin Tin Tin Game.
   Ramar Chemistry Set.
   Annie Oakley Sewing Kit.
3. Supersonic Jet Cruiser.
4. Superman Doll.
5. Disney World Globe.
6. Color TV Theater.
7. Pluto, Tramp Puppets.
8. Microscope Set.
9. Crockett Alamo Set.
10. Gene Autry Guitar.
11. Jackie Gleason Bus.
12. TV Horse Seat.
13. Mickey Mouse and Lady Puppets.
14. Circus Wagon Toychest (with J. Fred Muggs and Friends inside.)
15. Golden Tuba.
16. Dragnet Squad Car.
17. Dragnet Game.
18. Turbo Jet.
19. Donald Duck Rolatune.
20. Rocket Launcher.
21. Jimmy Durante Uke.
22. Howdy Doody Doll.
23. Mickey Mouse Doll.
24. Ding Dong School Rhythm Set.
25. Pinky Lee Doll.

Toys, courtesy Toy Manufacturers Association of America, Inc.

and Toy Guidance Council.

CONFIDENTIALLY...

by Earl Wilson

Phil Silvers Worries Mother; Julius La Rosa Skips A Punch

NEW YORK . . . While filming the first instalments of his CBS show, Phil Silvers occasionally had some free time. Result: his mother was sure he was unemployed. One day she slipped $150 into his pocket, murmuring, "This will take care of the rent." The night the show premiered and was tabbed a success, Phil received a telegram from a friend: "Send the $150 back to your mother." . . . Julius La Rosa, tired of being told, "Gee, Julie, you look shorter in person than you do on TV," muttered, "Next guy says that, I'm gonna belt him." But he didn't. Next guy was heavyweight champ Rocky Marciano.

■ *When "The Benny Goodman Story," starring Steve Allen, opens in Chicago—home town of both Benny and Steve—it should be billed: "Home Town Boy Makes Goodman." Steve suggests a logical sequel to the picture: his wife, Jayne Meadows, in "The* Mrs. *Benny Goodman Story."*

■ Danny Thomas' *Make Room for Daddy* is filmed before a studio audience. When a line doesn't get a laugh, Danny strides to the edge of the stage and asks: *"This* is the show that won two awards last year?" . . . TV comic Dick Shawn, scheduled for a number of visits to *The Ed Sullivan Show,* was once signed by the Chicago White Sox as a pitching prospect. He gave it up to enter show business. "Every once in a while," says Dick, "when the laughs don't come, I tell my wife, 'Honey, get my ball and glove. I'm going in the back yard and warm up.'"

Imogene Coca: hobo?

■ Perry Como, who's called "TV's Mr. Relaxation," says, "I'm not relaxed; I'm just tired." . . . Description of a nonentity: "A guy who can go on *Masquerade Party* without a disguise." . . . Budd Schulberg and Elia Kazan, writer and director of the prizewinning "On the Waterfront," visited Jackie Gleason's *Honeymooners* set. "You'll feel right at home here," Gleason told them. "We call this place, 'On the Ulcerfront.'"

■ Imogene Coca, who canceled a lucrative NBC contract, has a new cafe act in which she portrays a hobo. "I'll bet," says Imogene, "I'm the only hobo who ever turned down a million dollars." . . . Edgar Bergen's planned TV quiz show, *Do You Trust Your Wife?* spent $8000 on a soundproof booth for contestants. Then along came *The $64,000 Question.* Bargain booth, anyone?

■ *One of Eddie Cantor's favorite TV gag writers was Eddie Davis, a part-time cab driver. Once Davis said, "Eddie, I have a joke for you." Cantor guffawed. "I didn't tell it yet," Davis protested. "It's all right," Cantor said. "I have confidence in you!"*

TV Teletype / CONTINUED FROM PAGE 3

JOHN GUEDEL, producer of the GROUCHO MARX and ART LINKLETTER shows, is planning a dramatic film series, One False Step . . . BETTY HUTTON plans to shoot the pilot of her own half-hour film series, a musical-situation comedy, early next year. Her husband, Capitol records executive ALAN LIVINGSTON, will produce.

* * *

Twelve new Christopher films, featuring 49 stars in informal readings, are being distributed free to 362 TV stations across the country . . . RAY BOLGER is planning an hour-long TV series for himself, but not on a weekly basis and not until fall. And not on film.

* * *

DEBBIE REYNOLDS will star in M-G-M's TV-inspired "Catered Affair," along with ERNEST ("Marty") BORGNINE and BETTE DAVIS. . . Switch: producer IVAN TORS is planning three feature films for theatrical release. The successful ones, if any, will then be turned into TV film series . . . THELMA RITTER, on the subject of TV film: "They don't want it good--they want it Thursday."

WASHINGTON Florence Lowe reports:

THEODORE GRANIK, branching out from his two weekly forum shows (American Forum and Youth Wants to Know), is exploring possibility of a documentary honoring the late SEN. ROBERT TAFT. The GRANIK staff is working with members of the TAFT family and close associates of the late "Mr. Republican."

* * *

It seems the public must wait at least until 1960 for a look at a national political convention in color TV. Plans for 1956 had to be cancelled because of difficulties . . . To date, Republicans have contracted for more than $1,600,000 worth of television time for the campaign. The Democrats' plans haven't jelled yet.

* * *

PERLE MESTA, whose dual career as U.S. Minister to Luxembourg and famed Washington hostess inspired IRVING BERLIN's "Call Me Madam," has temporarily shelved plans for a weekly TV show. The "hostess with the mostest" wasn't happy with her proposed sponsor (a beer company), and also felt she rated one of the three major TV networks rather than the smaller Du Mont network.

* * *

Meet the Press has scored a coup in getting HERBERT HOOVER for its Dec. 11 show--the first time the former Chief Executive will be facing TV cameras in open press conference . . . This pioneer press-conference show, incidentally, celebrates its 10th anniversary on Jan. 8.

* * *

Explorations into possible TV show presenting labor's viewpoint have been quietly shelved by AFL and CIO. What with all the expense and complication of the recent AFL-CIO merger, it was felt publicity heads of the new combined organization should study and blueprint the matter.

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